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ABOUT THE COVER

The National Baseball Hall of Fame and Museum in Cooperstown, NY is well-known for its outstanding collection of baseball artifacts, photographs and memorabilia. On the cover is a sampling of the Hall's collection that pertains to several important Yankee memorable moments that are celebrating anniversaries this year: 60 years ago—1921 Yankees won their 1st American League Pennant; 40 years ago—1941 was the year of Joe DiMaggio's 56-game hitting streak; 30 years ago—Allie Reynolds pitched two no-hitters during the 1951 season; 25 years ago—Mickey Mantle wins the Triple Crown and Don Larsen hurls the only perfect World Series game; and 20 years ago—1961 when Roger Maris belted his record 61 home runs. For an explanation of the items in the photo turn to page 6. The Yankees would like to thank Bill Guilfoile, Director of Public Relations, and Peter Clark, Curator, of the Hall of Fame for their help in assembling the materials for the cover. The cover photograph was taken by David Spindell.

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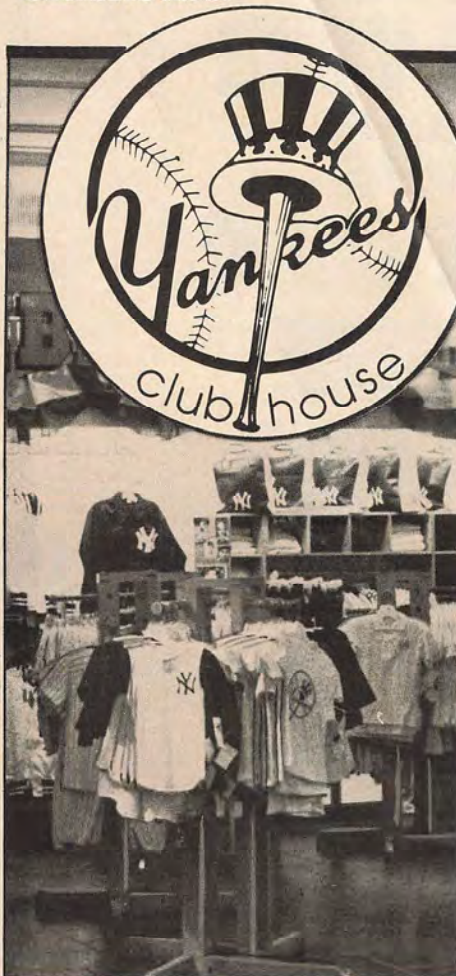
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who's on 34th?

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Yankee Stadium first opened in 1923, and the Yankees went on to win their first of 22 World Championships that year. Scores of great ballplayers have worn the Yankee uniform over the years, with the legendary Babe Ruth-Lou Gehrig-Joe DiMaggio-Mickey Mantle link forming a tradition of greatness. Since the reopening of Yankee Stadium, the Yankees have strengthened that tradition, winning two World Championships, three American League pennants and four A.L. East Division titles during those five seasons.

The 1981 Yankees proudly wear the same uniforms and play in the same ballpark—with the added benefit of playing in a stadium built for your comfort.

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Vice President, Baseball Operations: Bill Bergesch

Vice President: Ed Weaver

Treasurer/Controller: David Weidler

Director of Player Development: Bill Livesey

Director of Scouting: Bobby Hofman

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Administrative Assistant: Gerry Murphy

Director of Press Relations: Larry Wahl

Assistant Director of Press Relations: David Szen

Director of Public Relations: John Fugazy

Stadium Manager: Pat Kelly

Director, Customer Services—Assistant Stadium Manager: Jim Naples

Executive Director of Ticket Operations: Frank Swaine

Ticket Director: Mike Rendine

Assistant Ticket Director: Jim Hodge

Director of Group Sales: Frank McCormick

Director of Promotions: Peter Gill

Assistant to Director of Player Development: Dale Weeks

Assistant to Director of Scouting: Bob Kalaf

Director of Speakers Bureau, Publicity Assistant: Joe D'Ambrosio

Director of Accounting: Alan Friedman

Public Relations Assistant: Betsy Leesman

Public Relations Assistant: Bob Pelegrino

Stadium Superintendent: Jimmy Esposito

Director, Yankee Alumni Association: Jim Ogle

Spring Training Coordinator: Marsh Samuel

Team Photographer: John Woodward

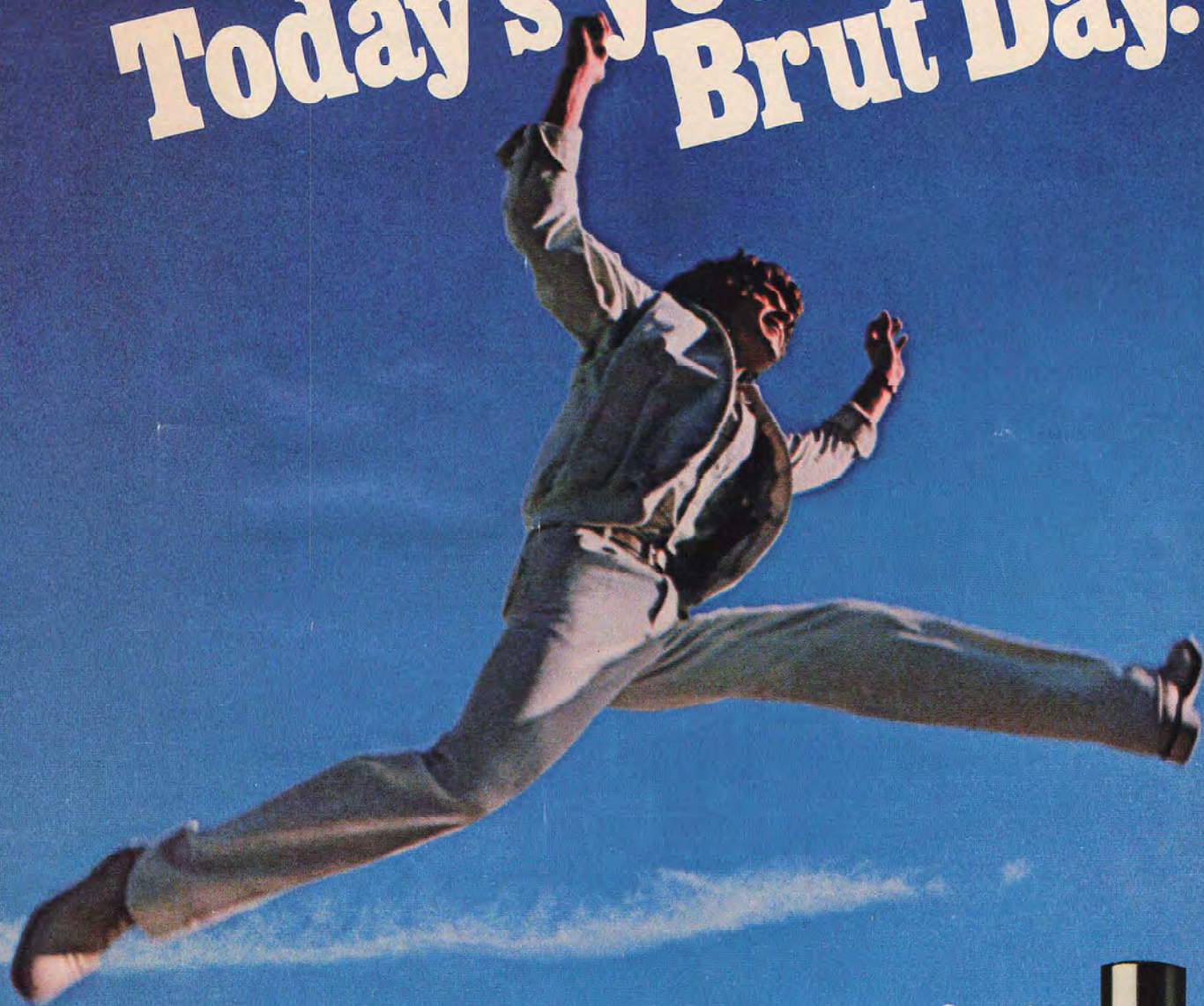
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Gene Michael, Manager

Eugene Richard Michael has a new role in 1981. He's now the manager of the New York Yankees.

For Gene, it's his sixth different position in the Yankee organization and another challenge. The new skipper has done it all and has all the credentials necessary to lead the Yankees, having extensive baseball experience as a player, coach, manager and administrator.

"Stick," a nickname acquired because of his slender build, began his playing career as a switch-hitting shortstop in 1959. He broke into the majors with the '66 Pittsburgh Pirates and was traded that winter with third baseman Bob Bailey to the L.A. Dodgers for shortstop Maury Wills, the current manager of the Seattle Mariners. Michael was purchased by the Yankees in November, 1967, playing seven seasons before his release in January, 1975. He closed out his playing career in 75-76, appearing briefly with Detroit and Boston.



Player



Coach

The Yankees hired Gene as a coach in June, 1976, and he moved to the front office as an administrative assistant in 1977. He was back on the coaching lines at first base in 1978 and was manager of the Columbus Clippers (the Yankees' AAA club) in 1979, guiding them to the regular season championship and winning the International League Playoffs for the Governor's Cup.

He moved back into the front office in 1980 in a reorganization that made Gene the Yankee General Manager and Cedric Tallis the Yankee Executive Vice President.



Manager

As a player, Michael was one of the most popular Yankees. The Yankees regular shortstop from 1969-1973, he mastered the "hidden ball" trick, pulling it on unsuspecting opponents successfully five times. A versatile player, he was used as a pitcher in 19 minor league games and in 1968 pitched in a game in the big leagues with the Yankees.

In 1973 he was honored by his friends from Norwood, New Jersey with a day at Yankee Stadium, and a Gene Michael scholarship fund was established. Stick was a close friend and roommate of the late Thurman Munson, both being alumni of Kent State. Michael earned a Bachelor of Science Degree in Education at Kent, where as a standout athlete, he also played basketball, drawing interest from the New York Knicks.

Michael will be 43 in June and resides in Closter, New Jersey.



Executive

MAJOR LEAGUE RECORD AS A PLAYER

	G	AB	R	H	2B	3B	HR	RBI	BA
10 Years	973	2806	249	642	86	12	15	226	.229

RECORD AS MANAGER

Year	Club	League	Position	W	L	GA
1979	Columbus	International	*First	85	54	+8½

*Won Playoffs

Old Timers' Day Will Be a Happy Anniversary

By Jim Ogle

Getting into a discussion of notable anniversaries of Yankee history opens a veritable Pandora's Box... notable event piles upon notable event. Thus it was when one started to discuss the theme for this year's Old Timers' Day on July 11, the 25th anniversary of Don Larsen's perfect World Series game on October 8, 1956. A look revealed that, oddly enough, this year also marks other anniversaries.

Sixty years ago the Yankees won their first American League pennant. It would be difficult to ignore that, especially since some 31 pennants followed. Okay, so let's also celebrate the 60th Anniversary of the first pennant... let's look at the roster of the 1921 Yankees and find a representative.

There proved to be only one survivor of that memorable band of Miller Huggins... Waite Hoyt, known at the time as Schoolboy. Waite has had a great career since that time encompassing painting, broadcasting, public relations, public speaking and a whole gamut of events. When approached about coming in for the celebration, Waite was most happy to be part of the festivities.

In 1941, just before the United States was plunged into World War II, came another notable event... the establishing of a record which may never be surpassed. Yessir, believe it or not, this marks the 40th Anniversary of Joe DiMaggio's 56 game hitting streak.



The scoreboard tells the story as Don Larsen fires his last pitch in his perfect World Series game, October 8, 1956. In the background is Yankee second baseman Billy Martin.

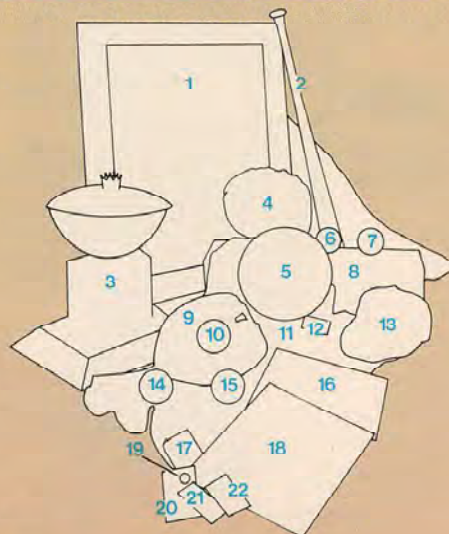
No veteran Yankee fan can ever forget that magnificent display of the art of hitting, which began on May 15 and stretched to July 17, where a pair of sensational fielding plays by Ken Keltner ended Joe's streak. In that stretch he hit 15 homers, four triples, 16 doubles, drove in 55 runs, scored 56 and batted .408. Certainly a feat to remember and Joe will be on hand for the multi-celebration.

Ten years later another Yankee man- aged a spectacular feat... two no-hitters

in one season. That, of course, was performed by The Super Chief, Allie Reynolds, who will be here to celebrate the 30th anniversary of that accomplishment.

On July 12 under the lights in Cleveland, Reynolds no-hit the Indians to defeat Bob Feller, 1-0, in a pitching classic. On Sept. 28, in the first game of a doubleheader, Reynolds no-hit the Red Sox, 8-0, to clinch the pennant... and had to retire Ted Williams twice to get the 27th out... Yogi Berra dropped

ABOUT OUR ANNIVERSARY COVER... 60 years ago—1921 Yankees won their first American League pennant—14) baseball thrown by Waite Hoyt during '21 season, 16) '21 Yankees team picture, 17) ticket to game #4 of '21 World Series, 18) program from '21 World Series, 19) official press pin from '21 World Series, 20) ticket to game #7 of '21 World Series, and 21) ticket to game #2 of '21 World Series... 40 years ago—Joe DiMaggio's 56-game hitting streak during 1941 season—1) painting commemorating DiMaggio's streak by Edward Lanin, painted in 1941 (currently on loan to Smithsonian), 11) DiMaggio's uniform jersey and 13) cap that hangs in his locker at Cooperstown... Allie Reynolds' two no-hitters in 1951 season—4) glove worn by Reynolds during both no-hitters, 6) last ball used in no-hitter of July 12 at Cleveland, 8) pitcher's rubber from Yankee Stadium mound from Reynolds' second no-hitter, signed by all the members of Yankee and



Red Sox teams, 9) Yogi Berra's glove used to catch both of Reynolds' no-hitters, 10) last ball used in no-hitter of September 28 to beat Red Sox and clinch pennant... 25 years ago—Mickey Mantle wins Triple Crown in 1956—3) Triple Crown Award with the names of nine players who have lead their league in batting average, homers and runs batted in during the same season... 25 years ago—Don Larsen's perfect World Series game on October 8, 1956—5) souvenir plate commemorating the perfect game, 12) ball-strike indicator used by home plate umpire Babe Pinielli during game, and 15) the final ball pitched by Larsen in the perfect game... 20 years ago—Roger Maris hits 61 home runs to break Babe Ruth's single season record—2) bat used by Maris to hit his 61st homer, 7) the ball hit by Maris for the 61st homer, and 22) ticket to the final game of 1961 season when Maris broke the record.

Ted's foul fly, but grabbed the second chance.

That year also marked Mickey Mantle's debut, which means this is the 30th anniversary of that milestone in Yankee history. Five years later, however, Mickey had something else to put in his scrapbook ... this marks the 25th anniversary of Mickey's Triple Crown, which was only the second by a Yankee. Lou Gehrig was the other in 1930.

Missing only two games and enjoying one of his healthiest years, Mantle showed what might have been had he always had two good legs ... that year Mickey led the league in hitting with .353, homers with 52 and RBI's with 130. Oh yes, his slugging percentage that year was a mere .703, which led the league. Mantle will be able to join the party.

At the end of 1956 came the feat that knocked the baseball world on its ear:

Continued to Page 9



Joe DiMaggio, having just established a new American League record by hitting safely in his 42nd consecutive game, is greeted at the dugout by his Yankee teammates. The scene is Washington's Griffith Stadium, and the day is June 29, 1941

Mickey Mantle, #7, won the Triple Crown in 1956 by belting 52 home runs, driving in 130 runs and hitting at a .353 clip and was named the American League's Most Valuable Player.



Sixty years ago in 1921, the Yankees, playing in the Polo Grounds, won their first American League pennant, setting up the first all-New York World Series ever. Waite Hoyt won 19 games for the Yankees that year and in the World Series won two and lost one by allowing just two unearned runs in 27 innings.



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Involved in another pennant race in 1951, the Yankees relied heavily on Allie Reynolds. Reynolds responded with a 1-0 no-hitter in Cleveland on July 12 to beat Bob Feller and is shown above receiving congratulations from his manager, Casey Stengel, and his teammates. On September 28, he hurled another no-hitter, this time against the Red Sox to clinch the pennant. In the insert, Reynolds is shown kissing the baseball that Boston was unable to hit and is holding up two fingers to symbolize both of his 1951 no-hitters.

Happy Anniversary

Continued from Page 7

Larsen's perfect World Series game. Mantle had a big hand in that, too, with a game saving catch and the home run that made a loser of Sal Maglie. That was Larsen's crowning achievement as a pitcher and assured him a lasting place in history.

Now it's 25 years later and Yankee Stadium, and Yankee fans everywhere, will remember and salute the one of a kind Larsen. No Yankee pitcher has thrown a no-hitter since that day ... it was almost as if Larsen's feat was the epitome of no-hitters and nothing could top it.

It was realization that this is the 25th Anniversary of that feat which started this delving into notable dates of Yankee history. There is one more that

we can't ignore ... Remember 1961? Remember '61 in '61? You're right, this is the 20th anniversary of Roger Maris hitting more homers in a single season than any other player in history.

It is doubtful if any baseball feat grabbed more attention than Maris' chase after the ghost of Babe Ruth. First there was the race between Mantle and Maris, then the record crashing home run spree of the whole club, which had six men with twenty or more homers and that led to a major league team record of 240. It can't be a double decade since Maris got his asterisk!

If you want to toss in another memorable event in Yankee history ... this is also the 35th anniversary of Yankee Stadium's first night game. The Yankees ... pride ... class ... dignity ... and records the Yankees!



October, 1, 1961 was the last day of the season, but there was time enough for Roger Maris to connect off of Boston's Tracy Stallard for his 61st homer of the year, partially (*) rewriting Babe Ruth out of the record book.



Save Water



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Meet the President: Lou Saban

On March 1, 1981 Lou Saban was officially named President of the New York Yankees.

"I'll basically be responsible for the administrative end, and will slowly move into the baseball end," explains Saban. "There's too much to absorb all at once."

Saban, who was the team captain of the Cleveland Browns of the All-America Football Conference from 1946-49 and a football coach, general manager or athletic director, for 30 years, has the leadership and administrative qualifications for his new post. "In the administrative end I don't feel unfamiliar at all, and professional athletes are pretty much the same," says Saban who is not bothered by having to make the transition from football to baseball.

George Steinbrenner, who hired Saban, isn't worried about Lou making the transition either. "He's an organizer, he pays attention to detail. He's a leader. He's a man's man." And Steinbrenner pointed out, "There's no magic to having spent 30 years in the game. I had no background in baseball, but in eight years we won four division championships, three pennants and two world championships."

Saban's saga in sports began as a student-athlete at Baldwin-Wallace College in Ohio and at Indiana University, where he played football. Then four years with the Browns championship clubs. His college coaching career took him to Case, Northwestern, Western Illinois, Maryland, the University of Miami and West Point. In the pro ranks he has coached the Buffalo Bills, Boston Patriots and Denver Broncos.

He was most successful at Buffalo, compiling a 68-43-4 record, winning the A.F.L. Championship in 1964-65 and being named Coach of the Year twice. With the Bills in the 60's he coached a



quarterback named Jack Kemp who is now a United States congressman and still a good friend. In the 70's a running back named O.J. Simpson thrived under his guidance and rushed for 2003 yards in 14 games in 1973.

Saban hopes the Yankees will continue to thrive under his leadership. "I think I'm very good at dealing with people," he said. "And George was willing to give me the opportunity in baseball and I hope I can do a good job for him."

"My job is to administrate and that's what I'll do. I feel strongly about discipline. It's the price you have to pay to win. The Yankee operation has been a successful one and I hope to keep it moving along. In sports, the major thing is what makes people tick. If you have rules, you've got to follow them. That's tremendously important, but the bottom line is still winning."

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Meet the Coaches

The coaches of the New York Yankees have "been there." None of them played less than 11 years of professional baseball. None of them has been associated with the game for less than 19 years. Combined they appeared in 4031 major league games.



Stan Williams—Pitching Coach... his second season as Yankee mound coach... previously pitching coach for Red Sox and White Sox... pitched for Yankees in 1964 and 1965... also played for Los Angeles, Cleveland, Minnesota, St. Louis and Boston... pitched in 1960 All-Star Game... resides in Lakewood, CA.



Charley Lau—Hitting Coach... third year with Yankees after eight as special hitting instructor for K.C. Royals... author of "The Art of Hitting .300"... 11 year major league playing career... caught Warren Spahn's second no-hitter in 1961... played for Detroit, Milwaukee Braves, Baltimore, Kansas City A's and Atlanta... resides in Key Colony Beach, FL.

And they have all the positions covered. Stan Williams was the pitcher; Yogi Berra, Charlie Lau and Jeff Torborg all worked behind the plate; Mike Ferraro was an infielder; Joe Altobelli was a first baseman-outfielder.

The six staff members are all hard workers, doing more than sitting on the bench and standing in the coaching boxes. Before each game you'll see them instructing the players near the batting cage, hitting fungoes to the infielders, and warming up the pitchers. In addition, there are meetings to go over the opposing hitters and pitchers.

Since they see the players in the American League as much as full-time scouts, the coaches also serve as scouts and report on each opponent providing another look for future trades and acquisitions.

The New York Yankees' coaching staff is the best in the business. They've got their bases covered.



Yogi Berra—Dugout Coach... Hall of Fame catcher... holds numerous World Series records... has managed both Yankees and Mets... three-time MVP ('51, '54, '55)... 15 time All-Star... his #8 is retired by Yankees... son Dale is infielder with Pittsburgh... resides in Montclair, NJ.



Jeff Torborg—Bullpen Coach... in his third season coaching with Yankees... managed Cleveland Indians from 1977 through 1979... played 10 ten years in majors with Los Angeles Dodgers and California Angels... has caught three no-hitters in the majors (Koufax in '65, Singer in '70 and Ryan in '73)... resides in Mountainside, NJ.



Mike Ferraro—First Base Coach... third year on Yankee coaching staff... played four years in majors with Yankees, Seattle Pilots, and Milwaukee Brewers... managed for five seasons in Yankee minor league system with three first place finishes... resides in Ft. Lauderdale, FL.



Joe Altobelli—Third Base Coach... joins the Yankee staff this season... in 1980 managed the Columbus Clippers to International League Championship... played outfield and first base in major leagues with Cleveland and Minnesota... managed San Francisco Giants from 1977 thru 1979... resides in Rochester, NY.



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Sal Maglie's Toughest Loss

By Jim Ogle

"Right up to the moment Babe Pinelli made what I always thought was a bad call on the final pitch, I believed we still had a chance."

This was Sal Maglie recalling his feelings and reactions to his classic duel with Don Larsen on Oct. 8, 1956 in the fifth game of the World Series. Sal, who had pitched a no-hitter against the Phillies about a week earlier, was, of course, the victim of Larsen's "perfecto".

"We had so much power on our club," Sal explained, "that I kept thinking that if we just got the first hit, then we might really attack. We were only trailing by a pair, had come close a couple of times to break through and I just kept waiting... but we never did."

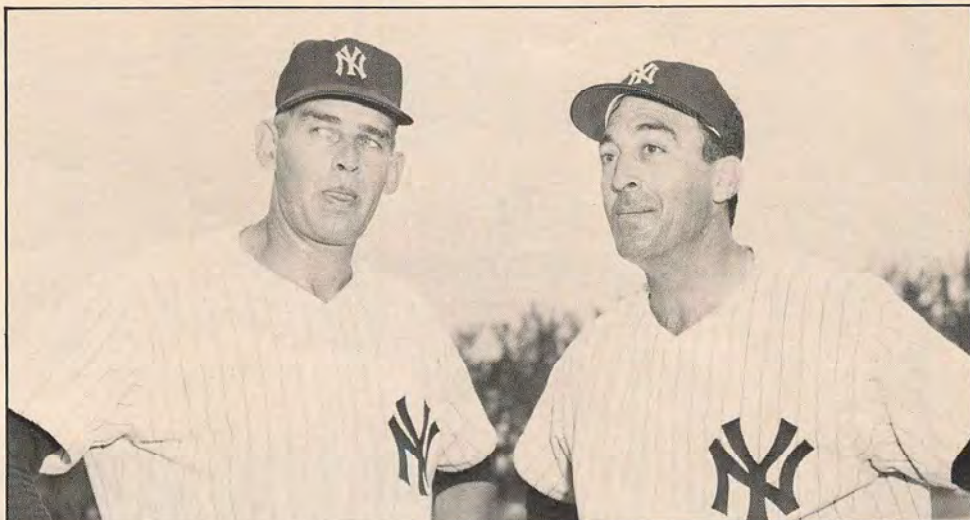
"Don pitched a helluva ball game and let's not forget that. I had never been on the other end of a no-hitter before and it is a strange feeling. I know I did the best job I could possibly do and had great stuff that day, but made one mistake to (Mickey) Mantle and he cashed it. You can't win without runs so, naturally, you have even less chance without a hit."

"In the first game I faced Mantle and he tagged me for a homer on a 2-2 curve that I got too much over the plate," Sal continued. "I guess I'm dumb or something since I made the same mistake in this game. I had a 2-2 count, didn't want to go 3-2 and tried to hit the corner with a curve. I got it too high and too good and he managed to get it just over the fence."

With the 25th anniversary of the only "perfect game" or even only no-hitter in Series history, many yarns will be written about it... many by writers who were in diapers when it unfolded at Yankee Stadium to give 64,519 fans two hours and six minutes of nerve wracking excitement.

"Sure, I think of it every now and then," Sal admits. "Something will come up, the scrap book will come out and there it is. I mentally replay the game, recalling the play Andy Carey and Gil McDougald made on Jackie (Robinson), Mickey's catch against Gil (Hodges) and me."

"Yes, I said off me. Everyone remembers Mickey out-running Gil's drive into left center for a backhanded catch in the fifth inning,



October 8, 1956 is a date Sal Maglie will never forget. He was the losing pitcher to Don Larsen's perfect World Series game despite going the distance, allowing just two runs on five hits. Less than a year later Maglie was playing for the Yankees and is pictured above with his World Series foe, Larsen (on left). Maglie was one of the few players who played for all three New York teams: the Yankees, Dodgers and Giants.

but I almost broke it up in the third. I hit a hump-backed liner over second, but Mantle had been playing me so shallow that he was able to come in and grab it.

"PeeWee Reese, in replaying the game in later years, always remembered that play. 'I thought you had a hit,' PeeWee said. 'If anyone else had hit the same ball, it would have fallen in since Mickey would have been playing deeper.'

"There are so many things which must go right for a pitcher to have a day like that," Sal said. "Not taking anything from Don, but it would have been different in Ebbetts Field. Mickey's ball wouldn't have been a homer, but the one Sandy Amoros hit in the first inning might have been, but we played in Yankee Stadium."

"When Mickey and I meet traveling around Old Timers' Days, we always get a kick out of talking about the 310-foot 'tape measure' job he hit off me. I can't ever remember losing another game like that one, so it would have to be my toughest loss ever. When you consider it was in the World Series, I guess that makes it all the tougher."

"I remember while I was with Elmira I broke up a no-hitter for Bill Bevens, who was with Binghamton," Sal said. "Then remember how close he came to a no-hitter in the World Series of 1947. He remembers that

one the way I remember this one. One thing I can be sure of, however, and that is I'll always be part of Series history, even if only negatively."

Having covered that classic, this reporter remembers the class with which Sal conducted himself after the tough loss. He immediately went to congratulate Larsen, spent a long time being available to photographers and writers as they tried to cover all ends of the sensational story.

Now, it is more than two hours after Yogi Berra leaped into Larsen's arms and the Yankee clubhouse is still a beehive of activity. On the other side, Maglie is still in his uniform... but he's alone now, or almost alone. He found it difficult to imagine he had been the victim of the first no-hitter in 307 World Series games, the first perfect game in 36 years.

"That's the way it goes," Maglie mused almost inaudibly. "What can you do against a once in a lifetime performance? Every Dodger who came to bat I expected to break the spell, but it never happened. I gave it my best shot, struck out the side in the eighth... but this was Larsen's finest hour. I just had to be the one on the other side."

With that he dressed, smiled that sad-eyed smile that identified him like a number and moved out into the gathering dusk of October 8, 1956... the day he took his toughest loss.

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Sammy's Fish Box 41 City Island Ave., Bronx 885-0920. Located on City Island, excellent prices, open all year 7 days for lunch, dinner & late night dining with informal nautical decor.

Joe Nina's 3019 Westchester Ave., Bronx 892-8282. Finest Italian cuisine a la chef Joe Nina. Superior service and atmosphere. Open for lunch & dinner except Monday.

Footlights Rstr. & Lounge 259 W. 45th St. 354-5226. 7 days, L-D-S. Cont. cuisine. Fresh fish daily. Warm atmosphere, courteous service. Res. rec. Your hosts, Nick & Eddie.

Rizzo's 31-01 21 St. Astoria 728-9573. Are you ready for a taste of Italy. It's festive feeling—great

food—it's romance—well it's just 15 min. away for great pasta, fresh fish & beef.

Joe & Joe 1001 Castle Hill Ave., Bronx 597-4150. Since 1940, famous for Veal, Steaks and other Italian spec. Warm atmosphere. Entertainment Tues., Wed., Fri. & Sat. Catering avail. up to 100.

Doubledays Olde Saloon 262 St. & Broadway, Bronx 548-9883. Dine in a unique sports atmosphere. Features include steaks, lobster, filet mignon. Open 7 days for lunch & dinner till 2 am.

Vera Mario's 2342 Arthur Ave., Bronx 584-1188. "First rate and robust Neapolitan cuisine" N.Y. Times. Open daily till 11:30 pm; Fri. & Sat. till 12:30 pm. Closed Mon., evening valet parking.

Gaylord India 50 E. 58th St. NY 759-1710. Discover Gaylord India—mildly magical eating experience. Finest tandoor preparation "New York's Best"—Forbes Magazine. Unique Sunday brunch 12-3.

Dewey Wong 206 E. 58th St. NY 758-6881. Dine in luxurious

surroundings with your Host Dewey Wong, in complete command. Specialties include exquisite chicken rolls and luscious orange duck, browned to perfection. A favorite of sports personalities.

Schweller's Kosher 3411 Jerome Ave., Bronx 655-8649. For the best in Gourmet catering & dining. 30 foot hero's. For a corned beef, pastrami or chopped liver with schmaltz before or after the game.

Terry Connaughton's Riverdale Steak House 259 St. & Riverdale Ave. 549-9946. Open 7 days till mid.; Fri-Sat till 2 am. Sizzling steaks, chops, seafood. Van Cortland exit on Deegan 5 min. nth.

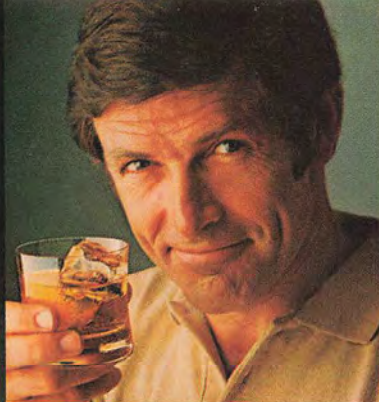
Rosie O'Grady's 151 W. 51st St. NY 582-2975. Irish food & entertainment, music & dancing. 7 nights a week and a sing along piano bar. Kitchen open til 2 am.

Giordano 409 W. 39th St. NY 947-3883. Northern Italian spec: Gnochis Al Pesto, octopus salad, veal bolognese and more. Open 7 days; lunch to late night dinner. Entertainment, valet pkg.

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gold rum
tasted
like this."**

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Blends

Canadian

Bourbon

Puerto Rican
Gold Rum

**If you're still drinking
whiskey on the rocks...**

**it's because
you haven't tasted
gold rum on the rocks.**

That's the reaction that's made Puerto Rican Gold Rum one of the most popular and fastest growing liquors in America today.

People try it once. Then again and again.

Either on the rocks, or with a dash of soda or your favorite mixer. Any way you try it, Gold Rum is a smooth alternative to bourbons, blends, Canadians—even Scotch.

Try the delicious Gold Rums of Puerto Rico. The first sip will amaze you. The second will convert you.

Make sure the rum is Puerto Rican.

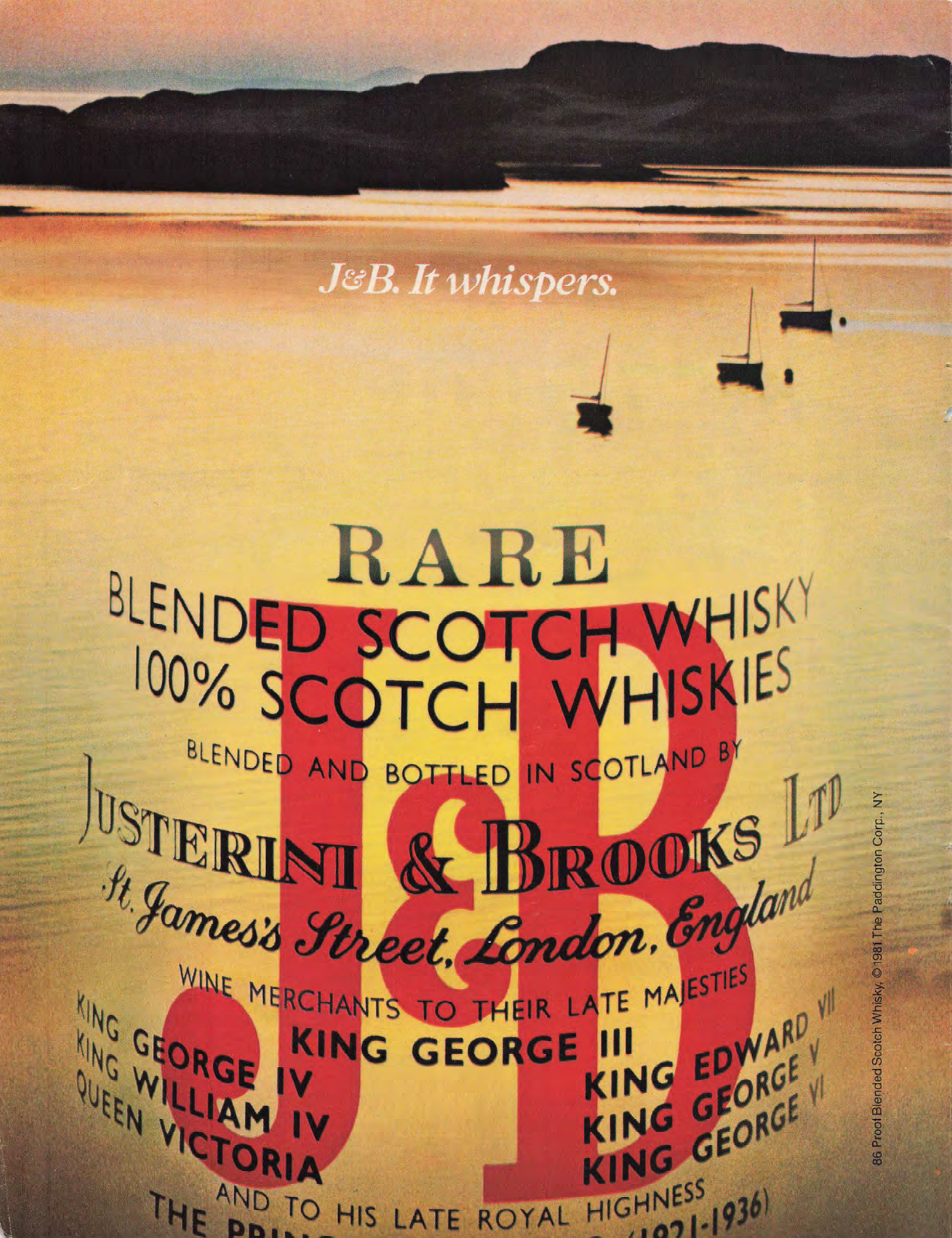
The name Puerto Rico on the label is your assurance of excellence.

The Puerto Rican people have been making rum for almost five centuries. Their specialized skills and dedication result in a rum of exceptional taste and purity.

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Aged for smoothness and taste.





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BLENDED SCOTCH WHISKY
100% SCOTCH WHISKIES

BLENDED AND BOTTLED IN SCOTLAND BY

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WINE MERCHANTS TO THEIR LATE MAJESTIES

KING GEORGE IV
KING WILLIAM IV
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KING EDWARD VII
KING GEORGE V
KING GEORGE VI

AND TO HIS LATE ROYAL HIGHNESS
THE PRINCE OF WALES (1921-1936)

Where Are They Now?

By Jim Ogle

Director of Alumni Association

Enos (Country) Slaughter lived the good life, went places, did things and figures that life has been pretty good to him ... except he can't understand why he is only a visitor to Coopers-town rather than a Hall of Fame resident.

Of course, checking out Enos' credentials for Hall residency, it is easy to understand his bewilderment. He played 19 years, played in 2380 games plus five World Series, went to bat 7946 times for 2383 hits and a lifetime batting average of .300 ... a lot of people in the Hall don't have numbers like that. Of course, in four years Slaughter might be moved in by the Old Timers' Committee.

Since playing his last game with the Milwaukee Braves in 1969, Enos has stuck pretty close to his native soil of Roxboro, N.C. raising crops, cattle and daughters. He also spent time coaching at Duke University, attending Old Timers' Days around the country and still doing what he wants to do.

Slaughter was noted for his hustle on the ball field, never walking when he could run. At times, his peers accused him of putting on the dog a bit, but right to the end of his career Slaughter kept running and hustling.

"My life hasn't changed too much over the years," Enos says. "I am still a farmer, still in Roxboro where I was born and now spend a lot of time alone, just thinking it all over. I raise 7½ acres of tobacco each year, which keeps things moving along.

"I try to be as self sufficient as possible, raising enough beef cattle to supply my own needs. I am always sure of good, fresh vegetables since I have a good sized garden and raise my own.

"I coached baseball at Duke from 1971 through 1978 and enjoyed my association with the young men. My daughter Gaye tried out for the team one year and is quite an athlete. I am also on the banquet circuit quite a bit, so I am not completely forgotten.

"Gaye got her Masters Degree at the University of Tennessee and is now teaching here in Roxboro. Sharon, whose wedding is pictured in the photos I sent, graduated from Duke and married Lt. Bill Stokes, Jr. of the U.S. Marine Corps. Rhonda, my youngest daughter, is attending Rox-

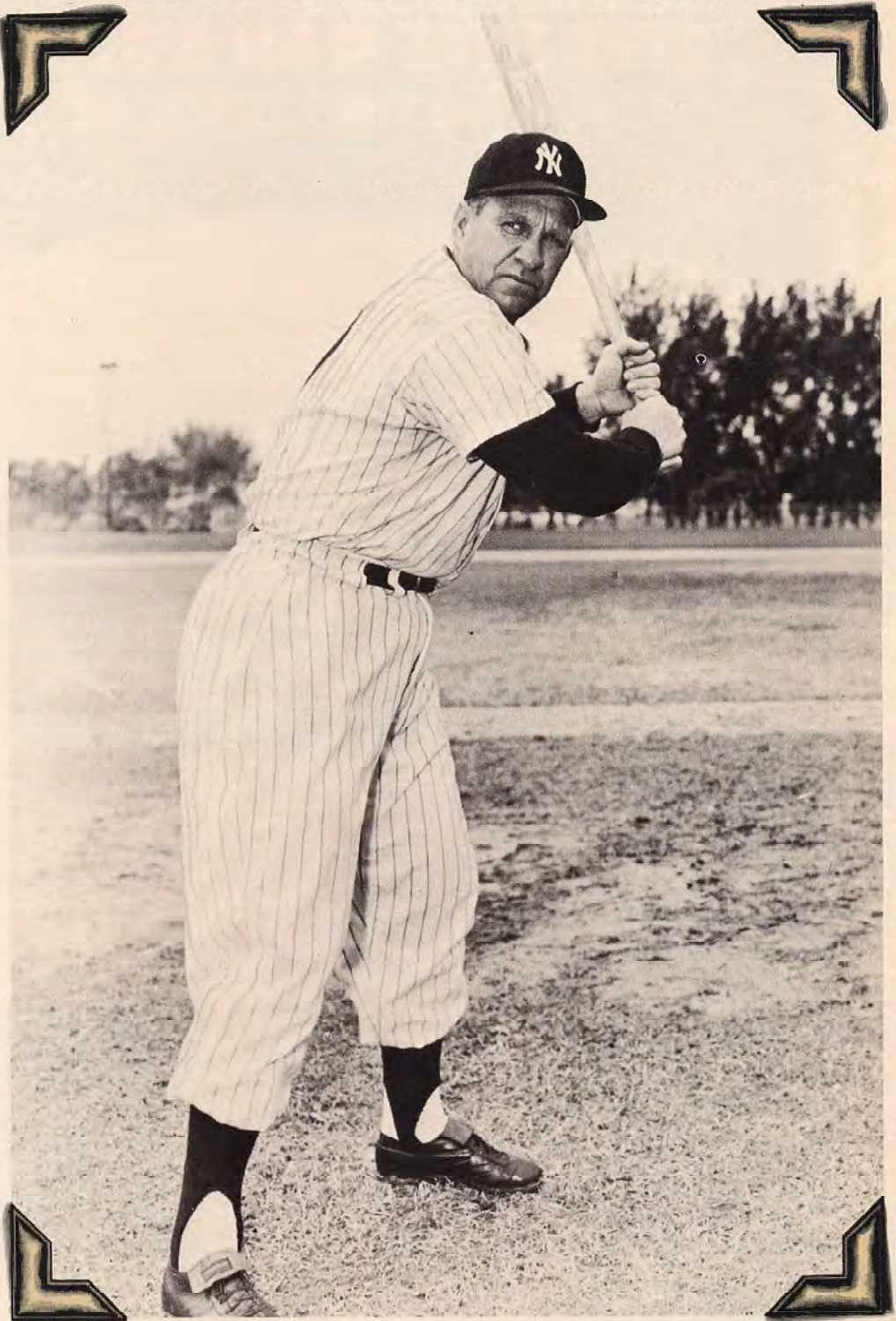
boro Christian Academy.

"My eldest daughter, Patricia, is the mother of my three grandchildren and lives in Springfield, Ill. That keeps the girls pretty well scattered around, but I am proud of them all.

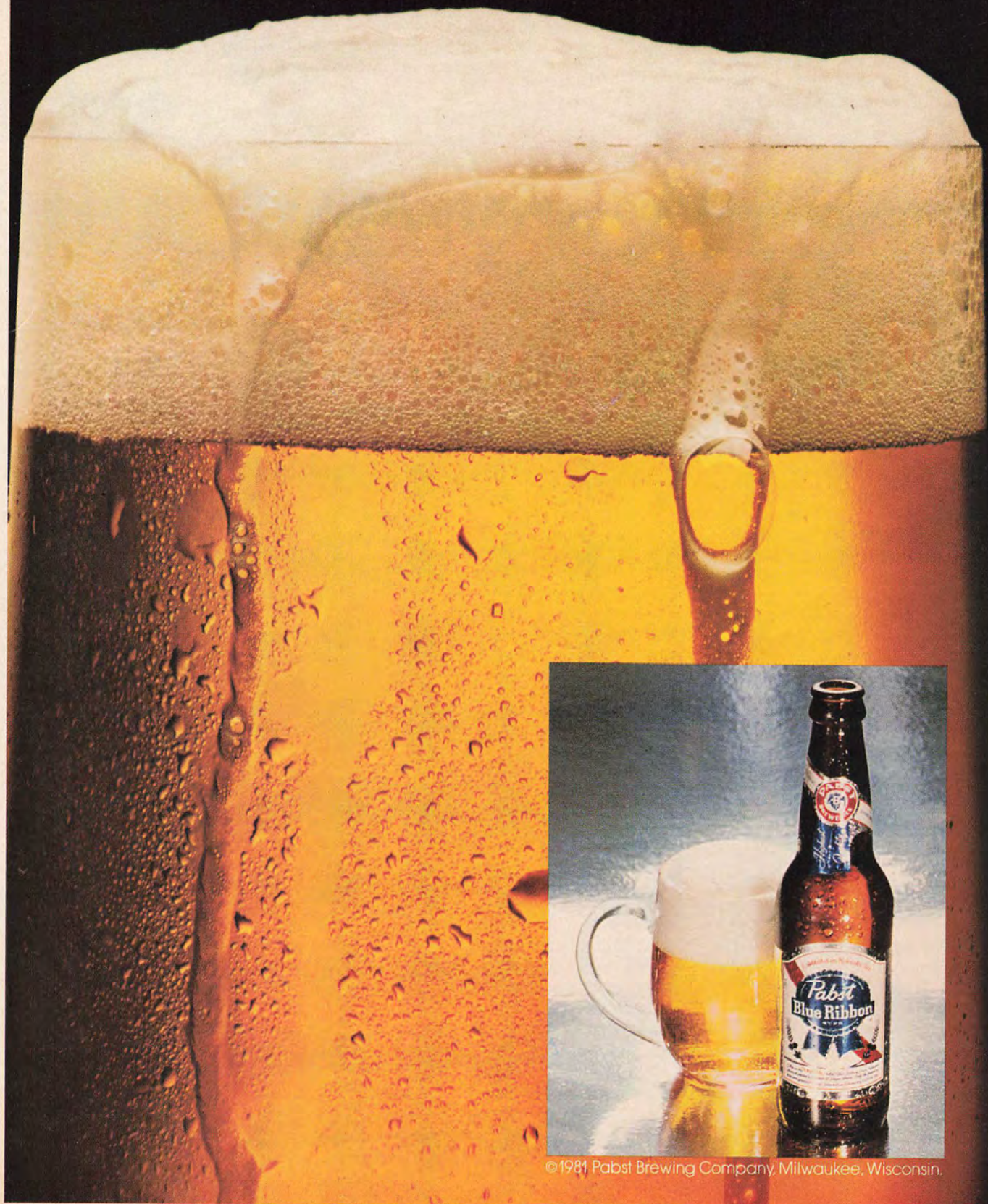
"Sure, it hurt not getting elected to the Hall of Fame," Slaughter admits. "I don't want to put the rap on anyone, but I think my credentials are equal to a lot of people who made it. Imagine

15 times I had a shot and didn't make it, but I guess I'll survive.

"I enjoy the Alumni Association and Pinstripes since it really keeps we Old Timers in touch with each other. I always look forward to Old Timers' Day in Yankee Stadium, and I am looking forward to this year. Just let the fans who still remember me know that Old Enos is still surviving and doing his thing."



"GIVE THAT MAN A BLUE RIBBON!"
The real taste of beer.



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HOW TO BAT 1000



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maintain the minimum balance.

If you do drop below \$1,000, you pay a \$5.00 maintenance fee that month, or you pay a \$6.00 maintenance fee if you drop below a \$500 balance.

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**"I think exercise is important to good health.
I feel the same way about vitamins."**

Most authorities agree that exercise, in moderation, is beneficial to health.

But increased physical activity also raises energy requirements. And that means a greater need for calories. To convert food to energy and to help you perform to the best of your ability, you need an adequate intake of essential nutrients such as vitamins and minerals.

Also, the levels of vitamins in your body may actually be reduced if you're dieting, eating on the run or skipping meals altogether.

Whether you exercise or not, good nutrition is important to good health. So, eat a balanced diet and look for fortified foods when you shop. Just to be sure, you can take a vitamin supplement every day.

Vitamin Communications, Hoffmann-La Roche Inc.,
Nutley, New Jersey 07110.



Good nutrition for a healthier life.

Fans Choose Baseball's All-Star Team

Choosing Baseball's All-Star teams is this country's largest non-political election; last year, fans cast almost 12 million ballots. But the fans didn't always have the vote.

In fact, over the course of the All-Star Game's 48-year history, fans have been excluded most of the time from the selection of the "best" players in the American and National Leagues.

When Arch Ward, sports editor of the Chicago Tribune, dreamed up the All-Star Game back in 1933, Baseball's hierarchy reluctantly allowed the fan an "advisory" vote. The All-Star managers, Connie Mack of the American League and John McGraw of the National League picked their own line-ups, "guided" by the fans' choices.

Because fan voting was light, Baseball let the future managers select the teams on their own. That practice continued until 1947.

Fan enthusiasm, however, increased and for 10 years fans elected the All-Star starting line-ups through newspaper ballots. But in 1957, a deluge of Cincinnati ballots resulted in a National League line-up of seven Reds. It also led to a temporary halt of fan balloting.

For 12 years, 1958-1969, All-Star voting was turned over to the players, managers and coaches. Then in 1970, the new commissioner, Bowie Kuhn, a lifelong fan, returned All-Star voting to the public. The fans, he said, should pick the players they want to see.

This marks the 12th year that fans will select starting line-ups via a nationwide computerized balloting system. The pitchers and reserves for the game, which this year will be played in Cleveland, Tuesday, July 14, are picked by the American and National League offices in consultation with the All-Star managers.

The heart of the fan election is a ballot card with names of 144 major league stars and a space to write in players not listed. The players, 72 from each league, are nominated to the ballot by a special committee of sportswriters, sportscasters, players, managers, general managers and public relations directors.

The Yankees have seven players listed on this year's ballot: Bob Watson,

Willie Randolph, Bucky Dent, Graig Nettles, Rick Cerone, Reggie Jackson, and Dave Winfield. The voting period this season begins on May 16 and runs through July 1.

All-Star ballots are distributed during each Yankee game at Yankee Stadium and are available at thousands of stores featuring a Gillette All-Star Display. Fans vote by punching out the boxes next to their choices or writing in candidates not listed. The ballot may either be mailed in or deposited into ballot boxes at the Stadium.

Gillette

1981 All-Star Game

All-Star

MAJOR LEAGUE

HOW TO VOTE:

1. Position (three for pitcher)
2. If a player isn't listed
3. Write in player's name.

On or before July 1, participating fans may mail in an envelope.

Gillette

1981 All-Star Game Official Ballot

NATIONAL LEAGUE		AMERICAN LEAGUE	
☐ Buckner	☐ K. Hernandez	☐ Aikens	☐ Hargrove
☐ Cabell	☐ Montanez	☐ Bochte	☐ T. Perez
☐ Chambliss	☐ Rose	☐ Carew	☐ Mayberry
☐ Driessen	☐ Stargell	☐ Cooper	☐ E. Murray
☐ Garvey	☐ Lopes	☐ Jul. Cruz	☐ Watson
☐ Flynn	☐ Oester	☐ Dauer	☐ Randolph
☐ Garner	☐ R. Scott	☐ D. Garcia	☐ Whitaker
☐ Hubbard	☐ Stennett	☐ Grich	☐ F. White
☐ Landestoy	☐ Trillo	☐ Kuiper	☐ Wills
☐ Bowa	☐ O. Smith	☐ Belanger	☐ Smalley
☐ D. Concepcion	☐ Speier	☐ Burleson	☐ Trammell
☐ DeJesus	☐ Taveras	☐ Dent	☐ Veryzer
☐ Foli	☐ Templeton	☐ A. Griffin	☐ Yount
☐ Russell	☐ Madlock	☐ B. Bell	☐ U.L. Washington
☐ Cey	☐ Oberkfell	☐ G. Brett	☐ Harrah
☐ Da. Evans	☐ Lar. Parrish	☐ Castino	☐ Hobson
☐ Horner	☐ Reitz	☐ DeCinces	☐ Lansford
☐ Knight	☐ M. Schmidt	☐ W. Gross	☐ Nettles
☐ Ashby	☐ M. May	☐ Cerone	☐ Hassey
☐ Bench	☐ Porter	☐ Dempsey	☐ Lan. Parrish
☐ Boone	☐ Stearns	☐ Downing	☐ Simmons
☐ Carter	☐ Yeager	☐ Fisk	☐ Sundberg
☐ T. Kennedy	☐ Landreaux	☐ Armas	☐ Wynegar
☐ D. Baker	☐ S. Lezcano	☐ D. Baylor	☐ Molitor
☐ Cedeno	☐ G. Maddox	☐ Bumby	☐ Dw. Murphy
☐ J. Clark	☐ J. Martin	☐ Charboneau	☐ Oglivie
☐ D. Collins	☐ Matthews	☐ Dilone	☐ A. Oliver
☐ Cromartie	☐ Mazzilli	☐ D. Ford	☐ Orta
☐ Jose Cruz	☐ McBride	☐ R. Henderson	☐ Otis
☐ Dawson	☐ Moreno	☐ Reg. Jackson	☐ Rice
☐ Easler	☐ Da. Murphy	☐ Kemp	☐ Rivers
☐ Foster	☐ Parker	☐ LeFlore	☐ Singleton
☐ Griffey	☐ Puhl	☐ Lemon	☐ G. Thomas
☐ S. Henderson	☐ G. Richards	☐ Luzinski	☐ W. Wilson
☐ Hendrick	☐ R. Smith	☐ Lynn	☐ Winfield
☐ Kingman	☐ Valentine	☐ McRae	☐ Yastrzemski

Vote For ONE player for each position in each league

1st Base

2nd Base

Shortstop

3rd Base

Catcher

Outfield

Vote For THREE players in each league

PUNCH OUT ONLY IF YOU WRITE IN VOTE BELOW

Pos. _____	Pos. _____
Player _____	Player _____

"Get
the extra
step, when
you're on
the spot."



Graig Nettles
New York Yankees
Spot-bilt Baseball Advisory Staff

Take a tip from a pro and put yourself in his shoes. Spot-bilt. Like all the top professional athletes who wear them, you'll get the extra step when you're on the spot. Step into Spot-bilt. America's leading manufacturer of American-made athletic footwear for all sports played on all kinds of turf.



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sporting goods
dealer.

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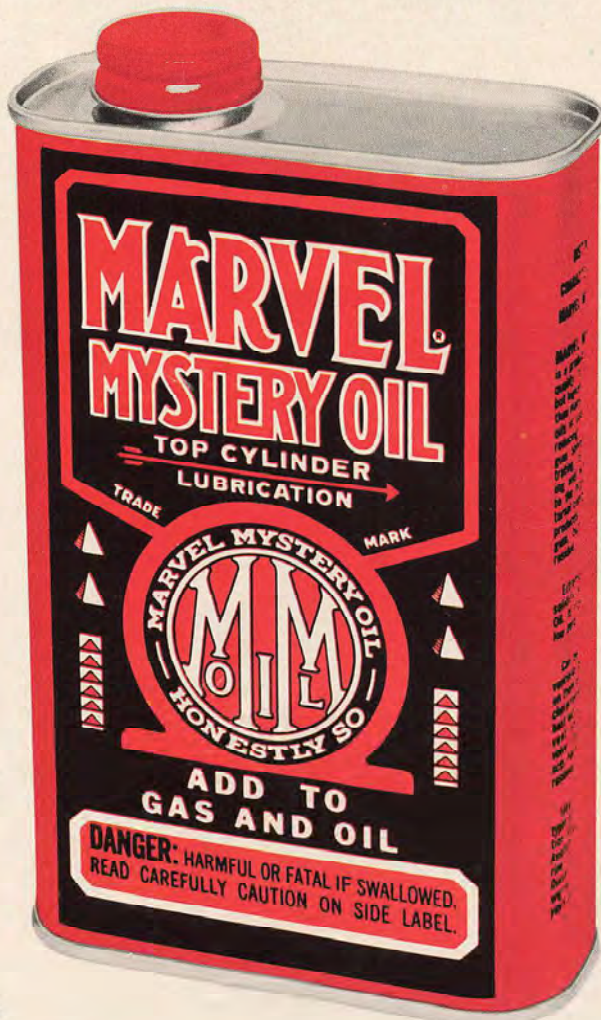
The extra step when you're
on the spot.

Opening Day, 1981



Pour Marvel into your gas.

Stop pouring fuel and engine repair dollars
down the drain.



Safe for
catalytic converters

Marvel can deliver more miles. Marvel Mystery Oil lubricates and cushions moving parts. Allows your car to run with less effort, less gas!

Marvel unsticks sticking valves. Marvel gets sticking valves on the move again. Eliminates sticky, gummy deposits. Reduces wear and tear. Cuts down on expensive repair jobs.

Marvel cleans dirty combustion chambers.

New lead-free gasolines put added burden on your engine, can leave deposits that cut down your car's performance. Marvel gets to the heart of the problem. Cleans your combustion chamber so you get all the power your car was built to deliver. And Marvel is safe for catalytic converters.

Marvel unclogs clogged carburetors. Marvel dissolves gummy fuel deposits that choke your car's performance. A dose of Marvel is like a minor tune up!

Marvel unsticks sticking rings. Marvel gets internal engine parts moving freely. And does a marvelous job of protecting vulnerable valves, stems and guides.

Marvel protects cylinder walls.

Marvel's tough film coats cylinder walls, protects 'em against corrosive combustion by-products. This means less wear, greater engine performance.

With the cost of fuel and engine repairs going sky high, everyone needs Marvel more than ever. Sold at automotive supply stores.

Marvel Oil Company, Inc.

Port Chester, N. Y. 10573



Presenting the 1981½ Toyota Corolla Sports Hardtop. A totally new kind of Corolla from the roof down.

Fresh, crisp, contemporary lines. Distinctively subtle, yet the very latest in sporty good looks. The hardtop design gives you a wide-open, airy feeling. The spacious trunk allows you to lock valuables out of sight. And the roomy interior is loaded with the kinds of standard equipment you'd expect

to pay extra for on most other cars.

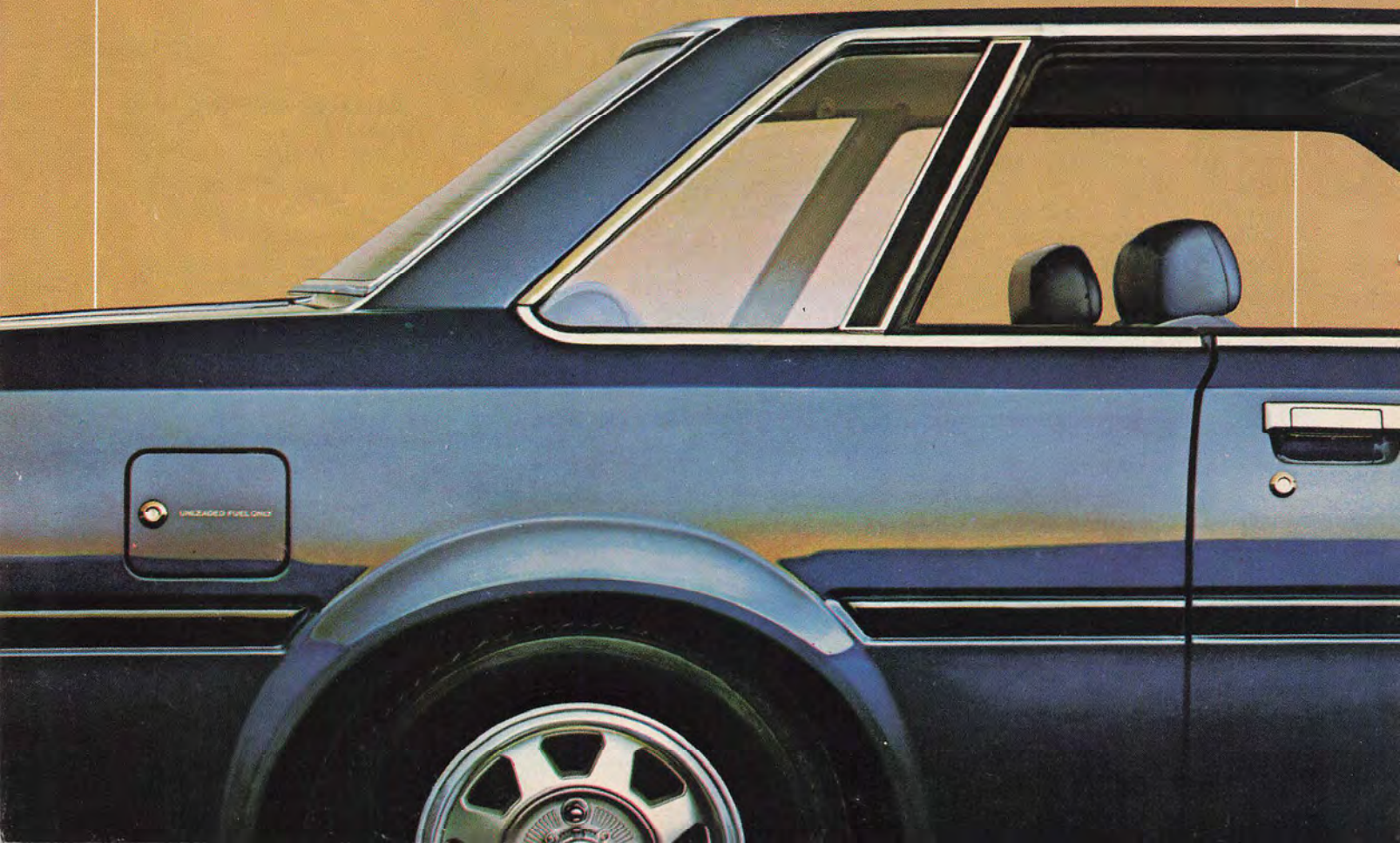
But best of all, beneath that beautiful, sporty exterior, the Sports Hardtop is all Corolla. And it acts like one. It's incredibly dependable. Totally economical. And extremely thrifty.

With Corolla's 1.8 liter 4-cylinder engine and 5-speed overdrive transmission, the Sports Hardtop is rated at: 39 EPA EST. HWY. MPG, (28) EPA EST. MPG. Remember: Compare this

estimate to the EPA "Estimated MPG" of other cars with manual transmission. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the EPA "Highway Estimate."

The 1981½ Toyota Corolla Sports Hardtop. It's a whole new sport that's hard to top.

INTRODUCING THE COROLLA SPORTS HARDTOP. A WHOLE NEW SPORT.



Yankees Vs. Kansas City August 21,22,23,1981

KANSAS CITY ROYALS

No.	PITCHERS	B	T	Ht.	Wt.	Born	W	L	ERA
25	BRETT, Ken	R	R	5:11	190	9/18/48	0	0	5.17
38	GALE, Rich	R	R	6:07	225	1/19/54	4	5	5.25
32	GURA, Larry	L	L	6:01	185	11/26/47	5	5	3.93
33	HAMMAKER, Atlee	L	L	6:03	200	1/24/58	0	0	0.00
40	JONES, Michael	L	L	6:05	226	7/30/59	0	0	0.00
22	LEONARD, Dennis	R	R	6:01	190	5/ 8/51	6	7	3.70
27	MARTIN, Renie	R	R	6:04	185	8/30/55	2	4	2.90
29	QUISENBERRY, Dan	R	R	6:02	180	2/ 7/54	0	3	2.56
34	SPLITTORFF, Paul	L	L	6:03	210	10/ 8/46	3	4	4.40
50	WRIGHT, Jim	R	R	6:06	220	3/ 3/55	1	1	2.78

CATCHERS

		B	T	Ht.	Wt.	Born	W	L	ERA	HR	RBI	Avg.
15	GROTE, Jerry	R	R	5:10	185	10/ 6/42	1	9	.321			
9	QUIRK, Jamie	L	R	6:04	200	10/22/54	0	5	.264			
12	WATHAN, John	R	R	6:02	205	10/ 4/49	1	12	.262			

INFIELDERS

		B	T	Ht.	Wt.	Born	W	L	ERA	HR	RBI	Avg.
24	AIKENS, Willie	L	R	6:02	220	10/14/54	7	29	.260			
5	BRETT, George	L	R	6:00	200	5/15/53	1	13	.298			
7	CHALK, Dave	R	R	5:10	170	8/30/50	0	3	.225			
14	MAY, Lee	R	R	6:03	225	3/23/43	0	8	.325			
18	MULLINIKS, Rance	L	R	6:00	170	1/15/56	0	2	.200			
30	WASHINGTON, U.L.	S	R	5:11	175	10/27/53	1	12	.217			
20	WHITE, Frank	R	R	5:11	170	9/ 4/50	4	19	.269			

OUTFIELDERS

		B	T	Ht.	Wt.	Born	W	L	ERA	HR	RBI	Avg.
23	GERONIMO, Cesar	L	L	6:02	175	3/11/48	1	9	.224			
10	*HURDLE, Clint	L	R	6:03	195	7/30/57	3	8	.353			
11	McRAE, Hal	R	R	5:11	180	7/10/46	4	21	.264			
4	MOTLEY, Darryl	R	R	5:09	196	1/21/60	0	0	.235			
26	OTIS, Amos	R	R	5:11	166	4/26/47	5	33	.262			
6	WILSON, Willie	S	R	6:03	187	7/ 9/55	1	9	.275			

*Disabled List

Statistics are thru Thursday, August 13, 1981

MANAGER

41 JIM FREY

TRAINER

MICKEY COBB

COACHES

36 BILL CONNORS
43 GORDY MacKENZIE
42 JOSE MARTINEZ
46 RICK RENICK
44 JIMMY SCHAFFER

TRAVELING SECRETARY

BILL BECK

NEW YORK YANKEES

No.	PITCHERS	B	T	Ht.	Wt.	Born	W	L	ERA
39	DAVIS, Ron	R	R	6:04	205	8/6/55	2	2	1.73
43	FRAZIER, George	R	R	6:05	205	10/13/54	0	0	0.00
54	GOSSAGE, Rich	R	R	6:03	217	7/5/51	2	1	0.56
49	GUIDRY, Ron	L	L	5:11	162	8/28/50	6	3	3.47
25	JOHN, Tommy	R	L	6:03	200	5/22/43	6	4	2.89
34	LA ROCHE, Dave	L	L	6:02	195	5/14/48	4	0	0.62
45	MAY, Rudy	L	L	6:02	205	7/18/44	4	5	5.11
36	REUSCHEL, Rick	R	R	6:03	230	5/16/49	0	0	5.79
19	RIGHETTI, Dave	L	L	6:03	198	11/29/58	3	1	1.50
58	WEHRMEISTER, Dave	R	R	6:04	195	11/9/52	0	0	0.00

CATCHERS

		B	T	Ht.	Wt.	Born	W	L	ERA	HR	RBI	Avg.
10	CERONE, Rick	R	R	5:11	185	5/19/54	1	12	.243			
23	FOOTE, Barry	R	R	6:03	215	2/16/52	6	7	.222			

INFIELDERS

		B	T	Ht.	Wt.	Born	W	L	ERA	HR	RBI	Avg.
20	DENT, Bucky	R	R	5:11	182	11/25/51	6	23	.243			
18	MILBOURNE, Larry	S	R	6:00	165	2/14/51	0	1	.333			
9	NETTLES, Graig	L	R	6:00	185	8/20/44	9	27	.248			
30	RANDOLPH, Willie	R	R	5:11	166	7/6/54	2	12	.236			
12	REVERING, Dave	L	R	6:04	205	2/12/53	4	16	.228			
27	RODRIGUEZ, Aurelio	R	R	5:11	175	12/28/47	2	7	.214			
28	WATSON, Bob	R	R	6:02	210	4/10/46	0	1	.184			

OUTFIELDERS

		B	T	Ht.	Wt.	Born	W	L	ERA	HR	RBI	Avg.
17	GAMBLE, Oscar	L	R	5:11	177	12/20/49	8	20	.297			
44	JACKSON, Reggie	L	L	6:00	208	5/18/46	6	24	.197			
22	MUMPHREY, Jerry	S	R	6:02	185	9/9/52	4	13	.314			
2	MURCER, Bobby	L	R	5:11	178	5/20/46	3	13	.269			
14	PINIELLA, Lou	R	R	6:02	200	8/28/43	2	11	.278			
31	WINFIELD, Dave	R	R	6:06	220	10/3/51	7	42	.314			

Statistics are thru Thursday, August 13, 1981

MANAGER

11 GENE MICHAEL

BULLPEN CATCHER

51 DOM SCALA

BATTING PRACTICE PITCHERS

60 DOUG MELVIN
59 MICKEY SCOTT

COACHES

48 JOE ALTABELLI
8 YOGI BERRA
33 MIKE FERRARO
42 CLYDE KING
40 CHARLEY LAU
41 JEFF TORBORG
53 JERRY WALKER

TRAINERS

GENE MONAHAN
BARRY WEINBERG

TRAVELING SECRETARY

BILL KANE

Coming Attractions...



MINNESOTA TWINS

Monday ... August 24 ... 8:00 p.m. ... Cap Night

Tuesday ... August 25 ... 8:00 p.m.

Wednesday ... August 26 ... 8:00 p.m. ... Cap Night



The Minnesota Twins led by their new manager, Billy Gardner, will be here for a 3-game series beginning Monday night ... Monday and Wednesday nights will be extra special with *ALL FANS* receiving a Yankee Cap.

Excellent Seats Available For All Remaining Yankee Home Games
The Yankee Stadium Advance Ticket Windows Are Open Now

FOR ALL YOU DO...



This is the famous Budweiser beer we know of no brand produced by any other brewer which costs so much to brew and age. One can of Budweiser produces a taste, a smoothness and a deliciousity you will find in no other beer at any price.

AUSTRALIA EUROPE ASIA
AFRICA AMERICA

12 FL. OZ. (355 ML.)

Budweiser

KING OF BEERS.

Brewed by our original *best*
Hops, Rice and *Be*

THE ANHEUSER-BUSCH CO.
ST. LOUIS, MO. & BREWERY, ST. LOUIS, MO.

See page 53 for instructions On How to Score

ROYALS	1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI	E
Totals	R H	/	/	/	/	/	/	/	/	/	/	/					

ROYALS	IP	H	R	ER	BB	SO

[illegible]

YANKEES	1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI	E
Totals	R H	/	/	/	/	/	/	/	/	/	/	/					

* Retired numbers

AMERICAN LEAGUE PITCHERS

BALTIMORE	BOSTON	CALIFORNIA	CHICAGO	CLEVELAND	DETROIT	KANSAS CITY
16 McGregor	16 Burgmeier	21 Moreno	22 Farmer	17 Garland	19 Rozema	22 Leonard
21 Ford	19 Ojeda	24 Kison	30 Baumgarten	28 Blyleven	29 Lopez, A.	26 Brett, K.
22 Palmer	21 Torrez	26 Travers	31 Hoyt	35 Lacey	31 Saucier	27 Martin, R.
23 Martinez, T.	22 Campbell	34 Jefferson	33 Trout	36 Waits	36 Schatzeder	29 Quisenberry
30 Martinez, D.	25 Clear	37 Frost	40 Burns	37 Spillner	39 Wilcox	32 Gura
32 Stone	28 Crawford	38 Zahn	45 Hickey	39 Barker	41 Cappuzzello	33 Hammaker
46 Flanagan	30 Tudor	39 Witt	46 Barrios	40 Denny	45 Tobik	34 Splittorff
49 Stoddard	40 Tanana	41 Hassler	49 Dotson	43 Monge	46 Petry	38 Gale
53 Stewart	43 Eckersley	43 Forsch, K.	53 Lamp	46 Stanton	47 Morris	50 Wright
57 Schneider	46 Stanley	45 Renko	55 Patterson			
		46 Aase				

MILWAUKEE	MINNESOTA	OAKLAND	SEATTLE	TEXAS	TORONTO
10 McClure	17 Redfern	17 Norris	17 Abbott	11 Comer	18 Clancy
23 Cleveland	19 Erickson	22 Langford	19 Bannister	24 Schmidt	25 Jackson, R.L.
28 Easterly	22 Verhoeven	27 Keough	20 Parrott	31 Jenkins	30 Berenguer
30 Haas	23 Corbett	31 Underwood	21 Clay	32 Matlack	36 Garvin
34 Fingers	27 Havens	34 McLaughlin, B.	26 Stein	33 Medich	37 Stieb
35 Lerch	28 Williams, A.	38 Jones, J.	28 Gleaton	34 Kern	40 Todd
41 Slaton	30 Arroyo	50 Kingman, B.	31 Allard	38 Johnson, J.	42 Mirabella
45 Keeton	31 Jackson, D.	51 Owchinko	39 Andersen, L.	40 Honeycutt	45 Bomback
46 Augustine	33 O'Connor	54 McCatty	40 Drago	44 Darwin	48 Leal
48 Caldwell	34 Cooper	60 Heaverlo	41 Rawley	46 Babcock	50 McLaughlin, J.
50 Vuckovich, P.	36 Koosman		43 Galasso	49 Hough	
			45 Beattie		
			48 Clark, B.		

NATIONAL LEAGUE PITCHERS

ATLANTA	CHICAGO	CINCINNATI	HOUSTON	LOS ANGELES	MONTREAL
24 Montefusco	34 Martz	31 Moskau	20 Sutton	26 Pena	21 Sanderson
26 Garber	35 Capilla	35 Pastore	27 Smith, B.	27 Beckwith	22 Bahnsen
29 Matula, R.	36 Caudill	36 Soto	31 LaCorte	34 Valenzuela	27 Sosa
32 Bedrosian	37 Kravec	37 Combe	34 Ryan	35 Welch, R.	31 Reardon
34 Bradford	39 Krukow	38 Berenyi	35 Sambito	37 Castillo	34 Gullickson
35 Niekro, P.	40 McGlothen	40 Bair	36 Niekro, J.	38 Goltz	35 Fryman
36 Perry	41 Tidrow	41 Seaver	39 Knepper	41 Reuss	37 Lee, B.
37 Camp	43 Bird	42 Bonham	41 Sprowl	43 Sutcliffe	45 Rogers
39 Hrabosky	46 Smith, L.	43 Brown	45 Smith, D.	46 Hooton	46 Palmer, D.
40 Boggs	49 Eastwick	47 Hume	48 Ruhle	48 Stewart	48 Burris
42 Mahler, R.	50 Griffin	49 Price	50 Richard	51 Forster	53 Lea
49 Hanna		51 LaCoss		57 Howe, S.	

NEW YORK	PHILADELPHIA	PITTSBURGH	ST. LOUIS	SAN DIEGO	SAN FRANCISCO
13 Allen, N.	28 Lyle	15 Romo	30 Andujar	13 Eichelberger	14 Blue
20 Harris, G.	30 Proly	19 Scurry	31 Forsch, R.	25 Lucas	19 Holland
27 Swan	32 Carlton	23 Jackson, G.	32 Shirley	26 Welsh, C.	32 Whitson
30 Scott	35 Espinosa	25 Perez, P.	33 Martin, J.	27 Mura	33 Alexander, D.
31 Lynch	38 Christenson, L.	26 Bibby	34 Littell	30 Boone	34 Bordley
32 Hausman	42 Reed	27 Tekulve	35 Martinez, S.	38 Urrea	38 Minton
33 Falcone	44 Ruthven	29 Rhoden	36 Kaat	40 Wise	43 Griffin, T.
35 Jones, R.	45 McGraw	38 Tiant	38 Sykes	48 Lollar	45 Ripley
40 Zachry	48 Noles	43 Robinson, D.	39 Sorensen	50 Littlefield	46 Lavelle
43 Leach	50 Bystrom	44 Solomon	40 Otten	51 Curtis	48 Breining
44 Searage		45 Candelaria	42 Sutter		
49 Miller, D.		49 Cruz, V.			

On the out-of-town scoreboard, IN signifies the inning that is currently being played.

Yankee Doodles . . .

ABOUT THE ROYALS . . . the defending American League Champions had their problems in the 1st half finishing 5th in the West with a 20-30 record, 12 games behind Oakland . . . they have not beaten the Yankees coming into this series this year . . . the Yankees swept a 3-game series here at the Stadium in mid-May and swept 2 in KC the week of the strike.

BAT DAY . . . has been rescheduled for Labor Day, Monday, September 7 against Milwaukee . . . Bat Day is the longest running Yankee special giveaway day, dating back to 1965 . . . since then the Yankees have given away close to a million bats.

YANKEES POPULAR ON ROAD . . . During the last road trip to Detroit the Yankees went over the 1 million mark in road attendance for the 36th consecutive season . . . last year 2,461,240 fans watched the Yankees on the road in the 13 other American League cities, setting a new Yankee and major league record.

YANKEES PLAYOFF BOUND . . . Once again the Yankees will be in post-season play where they belong . . . the Yankees are guaranteed a spot in the playoffs by winning the AL East's 1st half title with a 34-22 record . . . they have now qualified for post-season play in 5 of the last 6 years (each year since 1976, except for '79) . . . they have been in post season play 34 times in the last 61 seasons (56% since 1921) . . . and in 34 of the 79 Yankee seasons (43% since 1903).

GAMES PLAYED, MISSED & IN 2ND HALF . . . the Yankees played 56 games in 1st half, 26 at home 30

on the road . . . 54 games were missed, 30 at home and 24 on road . . . have 52 games in 2nd half, 25 at home and 27 on road . . . will play a total of 108 games this year . . . did not play Minnesota, Boston or Milwaukee in 1st half . . . and will not play Oakland, Seattle, California or Toronto in 2nd half.

HAPPY BIRTHDAY . . . to Graig Nettles, who celebrated his 37th birthday on Thursday.

DID YOU KNOW . . . Babe Ruth and Lou Gehrig homered in the same game 72 times, but only 16 times did they hit back-to-back homers.

UPCOMING SPECIAL DAYS . . .

Saturday	August 22	Kansas City	Old Timers' Day	Everyone
Monday	August 24	Minnesota	Cap Night	Everyone
Wednesday	August 26	Minnesota	Cap Night	Everyone
Monday	September 7	Milwaukee	Bat Day	14 and younger
Monday	September 21	Cleveland	Poster Night	Everyone
Wednesday	September 23	Cleveland	Fan Appreciation Night	Everyone

AMERICAN LEAGUE UMPIRES

- 1 Haller
- 2 Bremigan
- 3 Evans
- 4 Springstead
- 5 Goetz
- 6 Neudecker
- 7 Phillips
- 8 McKean
- 9 Kunkel
- 10 McCoy
- 11 Denkinger
- 12 Cooney
- 13 Cousins
- 14 Palermo
- 15 Brinkman
- 16 DiMuro
- 17 Hirschbeck
- 18 Kosc
- 19 Garcia
- 20 Ford
- 21 Kaiser
- 22 Barnett
- 23 Reed
- 24 Clark
- 25 Johnson
- 26 Votaggio
- 27 Roe
- 28 Maloney
- 29 Shulock
- 30 Parks
- 31 Reilly
- 32 Humphrey
- 33 Merrill
- 34 Morrison
- 35 Hendry
- 36 McClelland

You're the Umpire . . . What Do You Call?

On a long drive to deep center, an apparent triple or inside-the-park homer, a spectator leaps from the grandstand, grabs the ball and races away. How many bases should be awarded.

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 The Sporting News
 been o interference. (3:16)
 umpire's opinion, had there
 would have made, in the
 as many bases as they
 the batter and each runner
 now has the right to award
 changed and the umpire
 stance. So the rule was
 limitation in certain in-
 ously could be an unfair
 ball. However, this obv-
 terference with a batted
 two bases on spectator in-
 each runner were entitled to
 Prior to 1950 the batter and

Tracy Austin

SATISFIED



Tracy Austin plays a lot of tennis in a lot of interesting places. As the rising star in this fast-paced game, she is constantly on the move, with little time for sightseeing. When she does have an opportunity to be by herself, she carries along her Canon AE-1.

The Canon AE-1 is a quality camera, combining the finest in optics and mechanical engineering with modern electronics that assure sharp, clear, professional-looking pictures every time. Tracy Austin moves fast and travels light, so the compact, easy-to-use AE-1 is her ideal companion. For shooting sports action or recording travel memories, it satisfies her needs. In fact, since she first started using her AE-1, photography has become her favorite pastime. Next to tennis.

Tracy Austin isn't alone. In the time since its introduction, more than one million Canon AE-1's have been bought in the



United States alone and it's still going strong. Making it far and away the most successful camera of its type in history. A million satisfied customers must know something!

What they know is this. The Canon AE-1 was, and still is unmatched for its combination of cost and performance. It has shutter-priority automation that's as simple as focus and click. You can get sharper pictures, because you select a shutter speed fast enough to prevent blur and

the camera adjusts the lens for the light. You get great pictures automatically, and can shoot with full confidence that every shot will be as sharp and bright as the next.

And, satisfied Canon AE-1 owners know some other smart things too. They know that special Canon "A" Series Speedlites, like the 177A, make the AE-1 the most automatic flash available. They set the AE-1's shutter speed and aperture as soon as they're ready to fire. You just



can't make a mistake.

They also know that with the Power Winder A, they'll never miss a shot of the action because they can take fast single frames or sequences as fast as two frames per second.

The Canon AE-1 can bring you in close to the action when you're far back. Or widen a tight shot into a sweeping vista. With more than forty of the world's finest lenses. Lenses which have been hailed by professionals as some of the best they've ever experienced.

Want to satisfy your curiosity? Ask your local Canon dealer why the AE-1 is his best-selling automatic reflex camera. When you buy your AE-1 you'll be opening a door into creative photography (and fun) that you may have never realized was there.

And that's real satisfaction.



Canon AE-1

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Yankee players are available for speaking engagements in the area. The presence of a big league ball player always goes a long way toward making the meeting or banquet the highlight of the year.

In addition to the players, the Yankees film library has an extensive offering of highlight and instructional films that are available to recognized area groups.

World Series and All-Star game highlight films; in addition to instructional films that cover all phases of the game, can be had free of charge just by contacting the Yankees.

For information on obtaining the services of Yankee player, or to reserve a film, call or write: Public Relations Department, New York Yankees, Yankee Stadium, Bronx, NY 10451, 212-293-4300.



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212-888-9380



Irving L. Beitler, CLU
212-682-2380



Howard Blank
212-888-9322



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At Cooperstown, It's a Whole New Ball Game

The National Baseball Hall of Fame and Museum has just undergone a multi-million dollar expansion and face-lifting. Now, you can see thousands of items of memorabilia which, due to space limitations, were never before exhibited.

There is an awesome array of memorabilia on exhibit—bats, balls, gloves, uniforms, contracts, trophies, jewelry, paintings, photographs, lockers, stadium seats... you name it.

Even the vast majority of fans who never saw Babe Ruth play are spell-bound upon seeing the special display set aside to honor one of the most famous Bronx Bombers.

There's a new Great Moments Room where many of the game's top

feats are commemorated by nine-foot free-standing murals. There are vivid reminders of such historic gems as Don Larsen's perfect World Series game, Babe Ruth's 60th home run, Roger Maris' 61st, Hank Aaron's 715th and Bobby Thompson's "shot heard round the world" that broke the Dodgers' hearts in 1951. Johnny VanderMeer's back-to-back no-hitters are portrayed along with Harvey Haddix' and Sandy Koufax' perfect games. Tribute is paid to such memorable feats as Lou Gehrig's 2130 consecutive games, Joe DiMaggio's 56-game hitting streak, Ted Williams' .406 batting average, Jackie Robinson's debut and more.

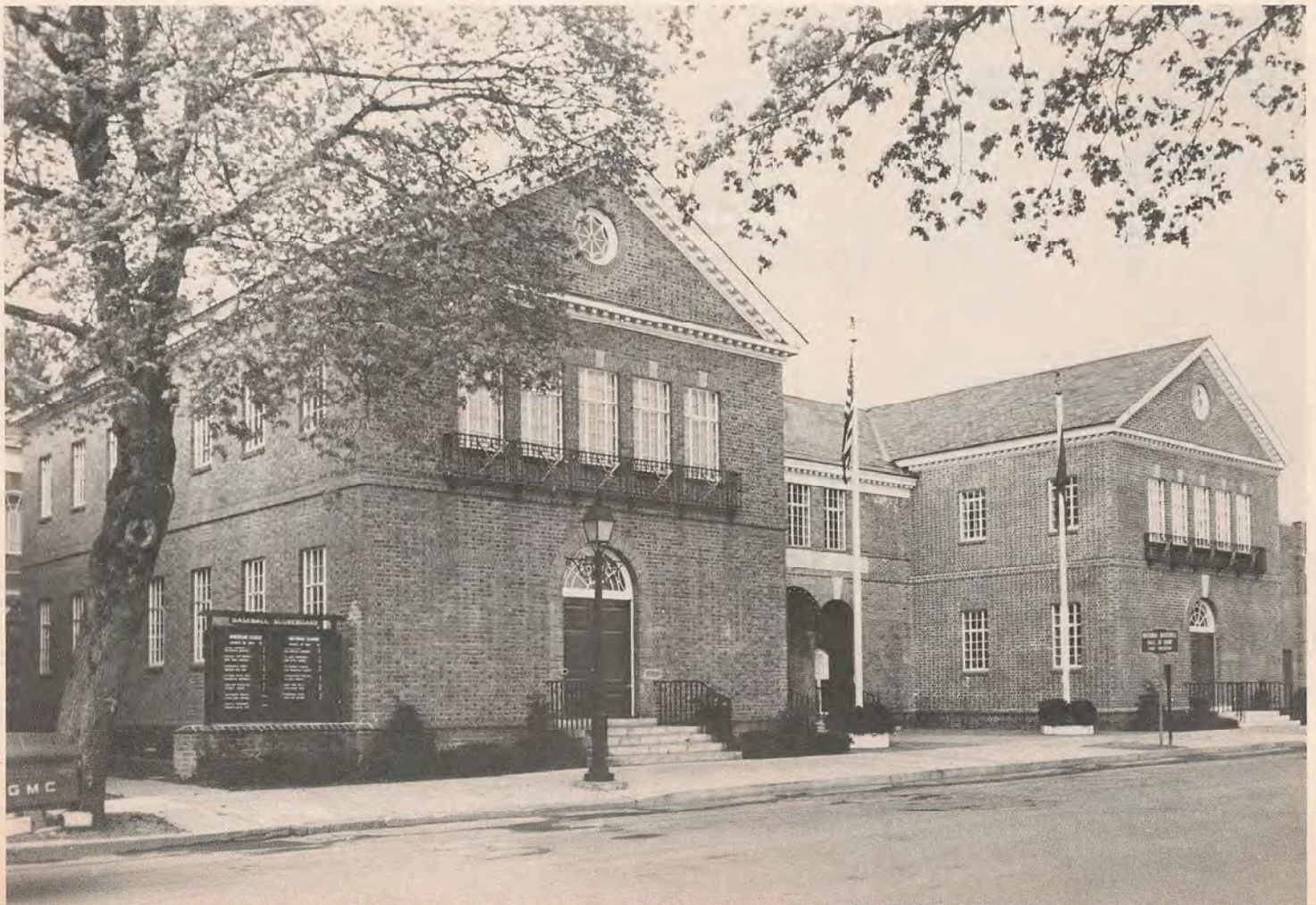
Among the most popular attractions are the Ballparks and World Series

Rooms, where memories are renewed by striking displays—huge murals of stadiums, both past and present, and photographs have preserved some of the most unforgettable moments in World Series history.

The Time Line, one of the Hall's new features, is a result of the recent expansion and revamping of all exhibits. The Time Line takes a stroll through baseball history, and nostalgia will be rampant as you hop from era to era and see the evolution of the game, its heroes and the equipment they used to carve their niche in baseball history.

Considering that well over 10,000 players have played in the major leagues, it is surprising to note, upon entering the traditional Hall of Fame

A three year, three million dollar expansion and renovation program resulting in the addition of a third wing (at right) has more than doubled the size of the museum. Cooperstown is located in central New York State, 70 miles west of Albany.



Yankee Yearbook

The second edition 1981 Yankee Yearbook is now on sale throughout the Stadium and by mail. This 32nd annual edition is one that every Yankee fan will cherish for years to come. It features the 1981 Yankees in pictures, biographies and statistics.

This year's special insert section provides a comprehensive look at Don Larsen's perfect World Series game of 25 years ago. The section gives a special insight into this classic game in pictures and as reviewed by the Yankee players, opponents, broadcasters and writers.

The book is designed by the Graphic Center of New York and features the color photography of John Woodward.

The all-new 1981 Yankee Yearbook is now on sale at Yankee Stadium for \$2.50 or at hundreds of newstands in the New York area serviced by Kable News.

Fans may also order by mail by adding \$1.00 and writing to Yankee Yearbook, Yankee Stadium, Bronx, New York 10451.



Babe Ruth Exhibit Babe Ruth is the dominant figure in American Sports and a unique collection of his memorabilia along with significant Ruthian photographs surround his Yankee Stadium locker. An exciting film on the Babe is shown continuously. In the foreground of this photo, Babe is shown in his automobile with Yankee manager, Miller Huggins.

Gallery, that the walls are not cluttered with bronze plaques. Counting Gibson and Mize, who are to be inducted on August 3rd, there have been only 132 former greats elected to the Hall of Fame because of their exploits on the playing field. Another 42 bronze plaques represent the enshrinement of 9 former managers, 19 baseball officials and executives, 5 umpires and 9 players whose careers were spent solely in the Negro Leagues.

The Yankees, with a total of 21 players, and the New York Giants, with 18 uniformed representatives, lead all of baseball in the number of personnel enshrined.

Most visitors to the Hall of Fame Museum stay at least two hours, but it is not uncommon for some to spend the day, captivated by the irreplaceable mementos and the graphic tributes to the greatest players who ever enjoyed the national pastime.

The Hall of Fame is open seven days a week and is closed only on Thanksgiving, Christmas and New Year's Day. Visiting hours are 9 a.m. to 9 p.m. from May 1st through the end of October. During the winter, the hours are 9 to 5.

When you leave, there is no doubt the \$3.50 ticket (\$1.50 if you're 7-15 years young) is the best bargain since the \$1.50 bleacher ticket on bat day.

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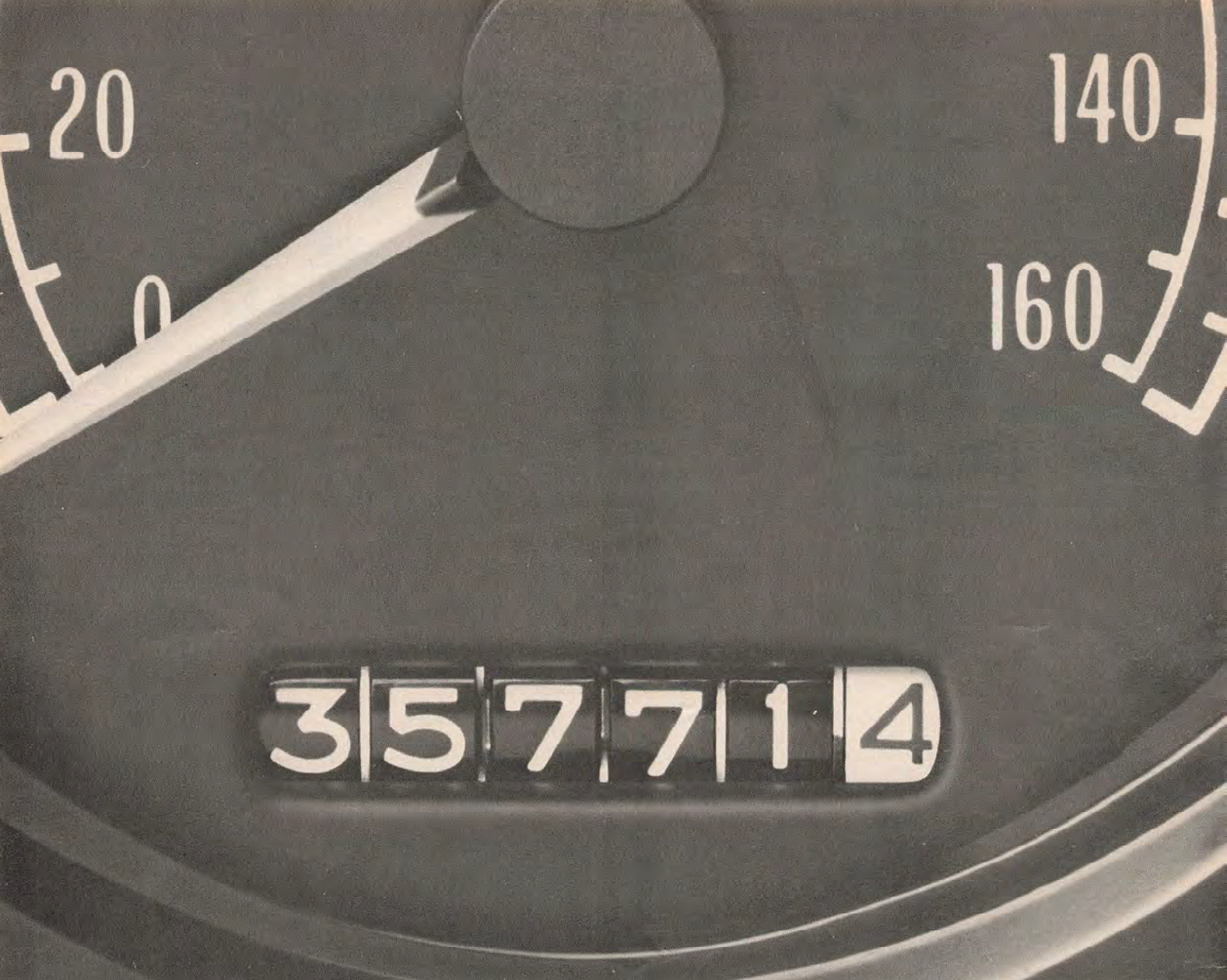
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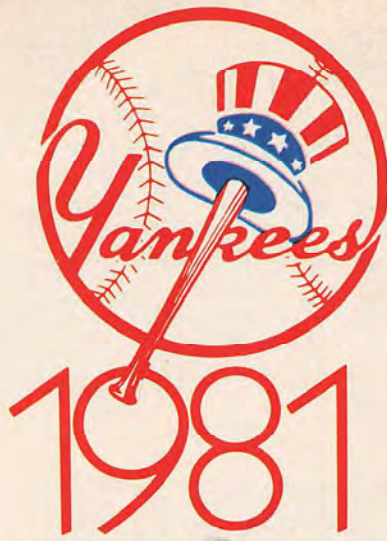
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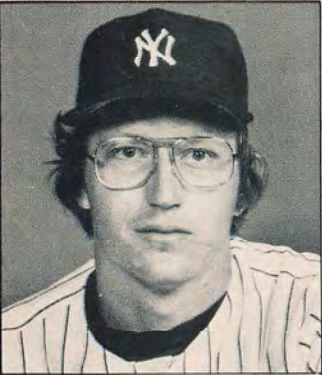
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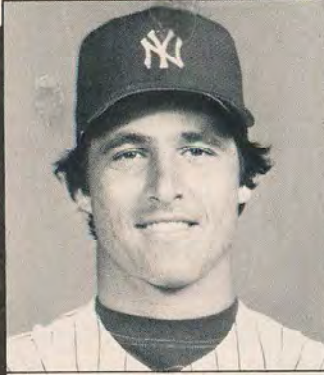


Yankees

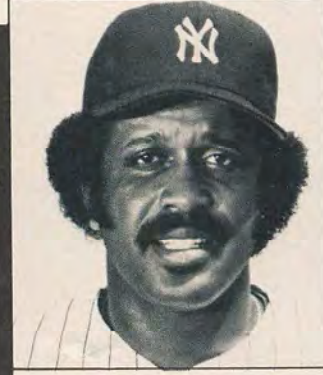
1981



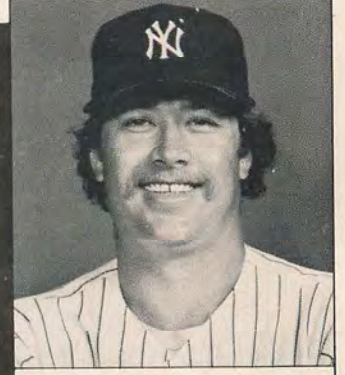
Ron Davis
Pitcher



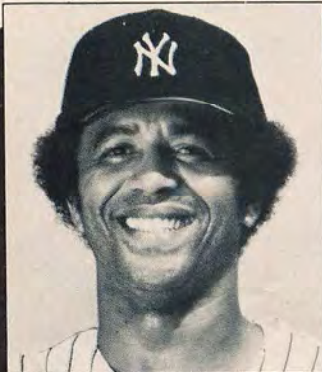
Bucky Dent
Shortstop



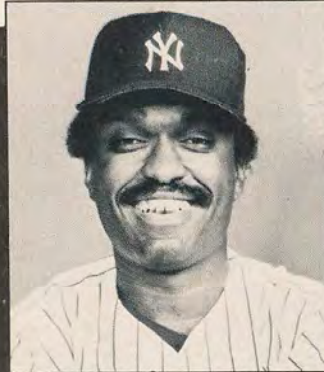
Oscar Gamble
Outfielder



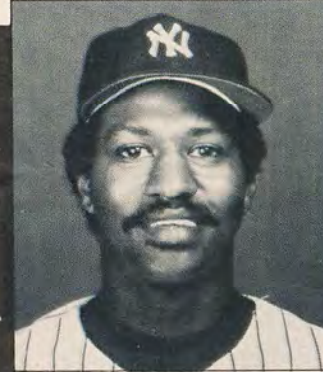
Rich Gossage
Pitcher



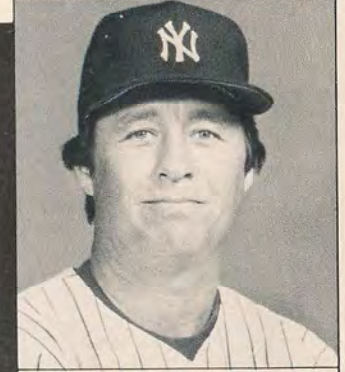
Rudy May
Pitcher



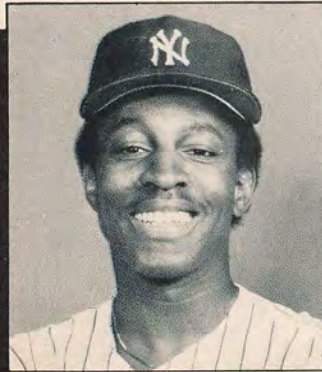
Larry Milbourne
Infielder



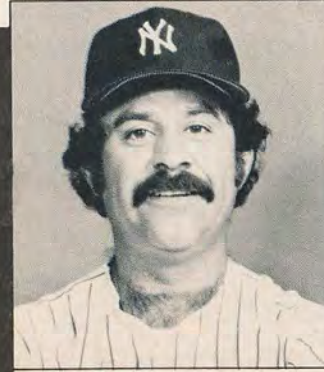
Jerry Mumphrey
Outfielder



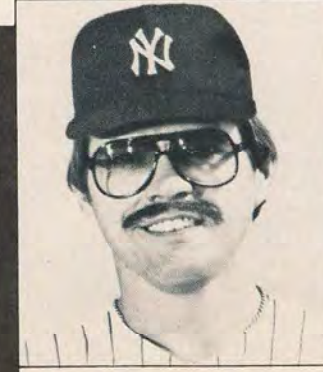
Bobby Murcer
Outfielder



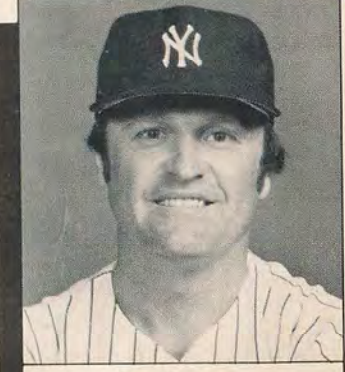
Willie Randolph
Second Baseman



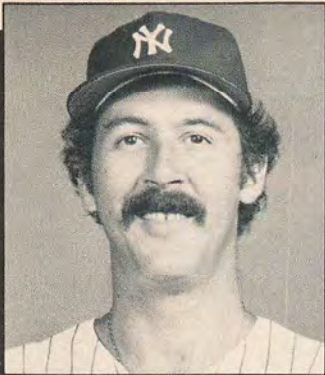
Aurelio Rodriguez
Third Baseman



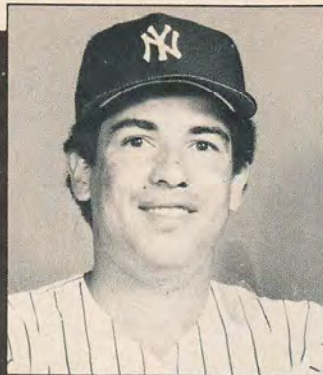
Eric Soderholm
Third Baseman



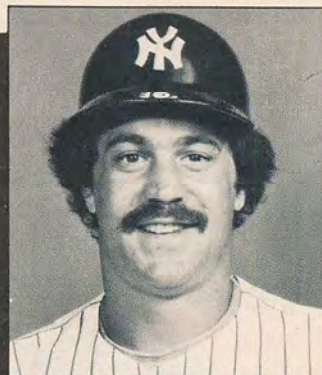
Jim Spencer
First Baseman



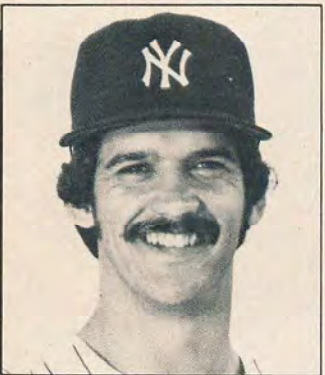
Doug Bird
Pitcher



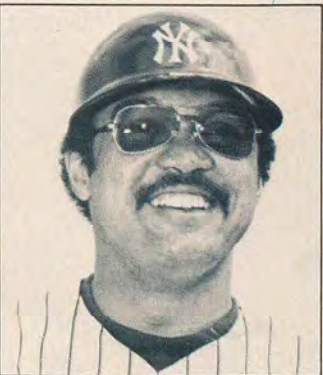
Bill Castro
Pitcher



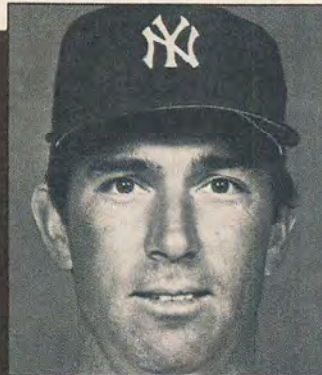
Rick Cerone
Catcher



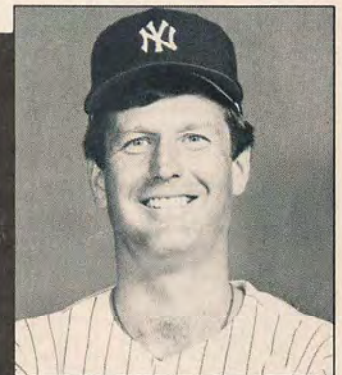
Ron Guidry
Pitcher



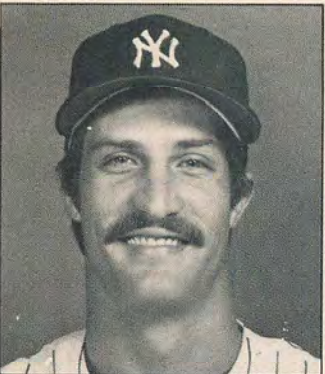
Reggie Jackson
Outfielder



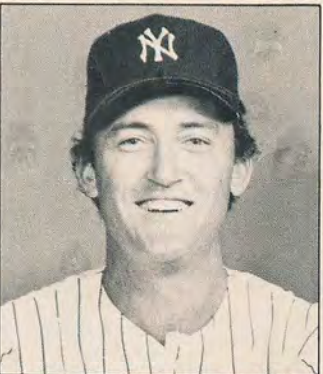
Dave La Roche
Pitcher



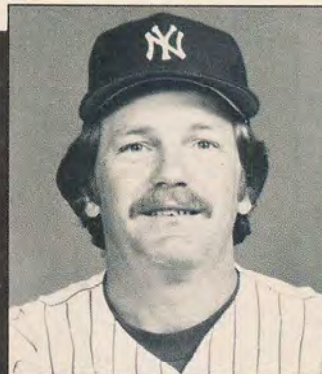
Tommy John
Pitcher



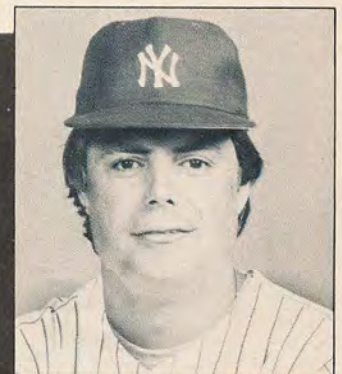
Gene Nelson
Pitcher



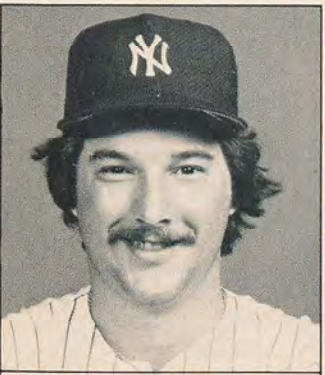
Graig Nettles
Third Baseman



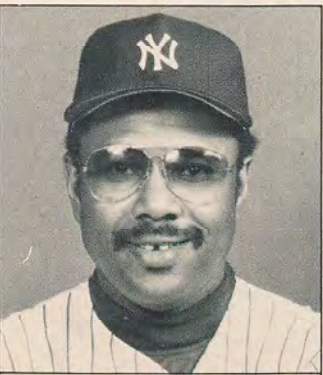
Johnny Oates
Catcher



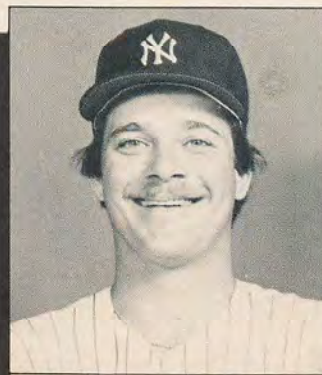
Lou Piniella
Outfielder



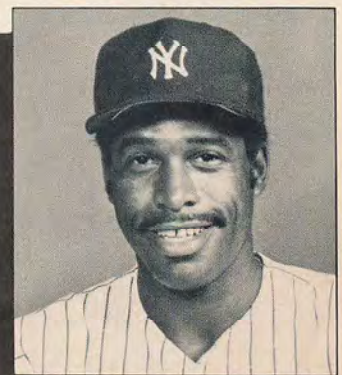
Tom Underwood
Pitcher



Bob Watson
First Baseman



Dennis Werth
Outfielder



Dave Winfield
Outfielder

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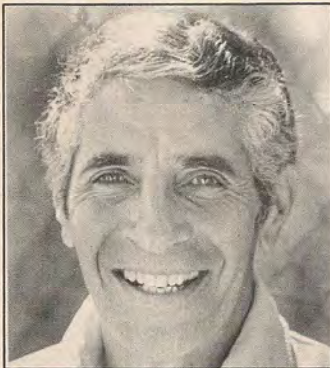
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Yankees on the Air

Yankee baseball will be broadcast for the 43rd consecutive year in 1981. WPIX-TV, "11 Alive," will be the New York City television station for the 31st straight season. WABC 77, "New York's Radio Station," joins the Yankee network this year as the flagship station. A network covering 10 states also participates in the Yankee TV and Radio coverage. **Phil Rizzuto**, the greatest living shortstop in Yankee history, is in his 25th season as a Yankee broadcaster. "Scooter," the 1950 American League MVP, moved to the booth immediately following his playing career (1941-1956) in 1957. **Frank Messer**, one of the real "pros" in the business is a 14 year veteran of Yankee baseball, joining the Yankee broadcast team in 1968 after four seasons with the Baltimore Orioles where he also did the Baltimore Colts football. **Bill White**, former star first baseman with the Giants, Cardinals and Phillies (1956-69) who played in 6 All Star Games and won 7 Gold Gloves, is now in his 11th season with the Yankees. **Fran Healy**, former catcher with the Royals and Yankees, enters his 4th year as a member of the Yankee radio broadcast crew.



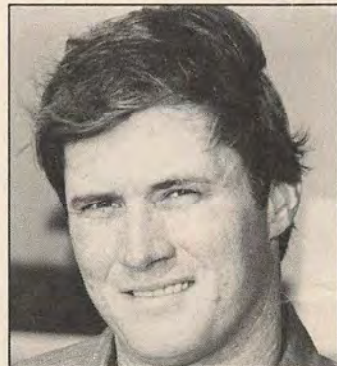
Phil Rizzuto



Frank Messer



Bill White



Fran Healy

1981 New York Yankees Home of Champions Radio Network

New York

New York	WABC
Albany	WROW
Batavia	WBTA
Binghamton	WKOP
Brockport	WJBT
Buffalo	WACJ
Canadaigua	WFLC
Corning	WCLI
Cortland	WKRT
Dunkirk	WDOE
Glens Falls	WBZA
Gloversville	WENT
Hudson	WHUC
Jamestown	WKSJ
Massena	WMSA
Olean	WBJZ
Seneca Falls	WSFW
Schenectady	WWWD
Syracuse	WSYR
Utica	WIBX
Walton	WDLA
Watertown	WTNY
Waverly	WAVR

Connecticut

Manchester	WINF
Meridan	WMMW
Torrington	WSNG
Waterbury	WATR

Florida

Fort Meyers	WAYK
Miami	WIOD
Tampa	WPLP

Louisiana

Lafayette	KPEL
New Orleans	WWIW

Massachusetts

Greenfield	WPOE
Pittsfield	WBEC
Springfield	WIXY

North Carolina

Raleigh	WPTF
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Pennsylvania

North East	WHYP
Sayre	WATS
Tamaqua	WZTA
Wilkes-Barre	WBAX
Williamsport	WWPA

Texas

San Antonio	WOAI
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Vermont

Burlington	WDOT
Montpelier	WSKI
Rutland	WHWB

Alaska

Anchorage	KSKA
Barrow	KBRW
Kodiak	KVOK
Kotzebue	KOTZ
McGrath	KSKO
Wrangell	KSTK

1981 New York Yankees Television Network

Originating Station

New York	WPIX-TV
Albany, NY	WTEN
Hartford, CT	WFSB
Rochester, NY	WUHF
Syracuse, NY	WSYR

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Behind the Scenes: Jimmy Esposito

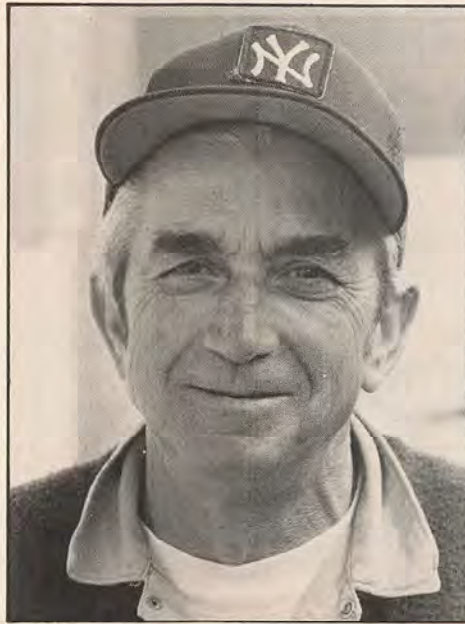
The grass always grows greener on the other side of the fence if you're outside Yankee Stadium.

One of the first things you'll notice upon entering Yankee Stadium is the 3.5 acres of lush green, freshly manicured grass and the reason is the work of Stadium Superintendent Jimmy Esposito and his ground crew, one of the best in the business.

Under the direction of Esposito the full time crew of 6 rakes, drags, rolls, weeds, seeds, fertilizes, waters, mows or otherwise babies the playing field so it will be in perfect condition for the 81 major league baseball games to be played on it every season.

During games the crew expands to about 25 members who help line and drag the field and move the batting cages and screens before game time. Their work is generally taken for granted until inclement weather arrives on the scene and the ground crew then becomes the center of attention.

It is Esposito's job to closely monitor weather forecasts and work in conjunction with the umpiring crew to keep the field in the best possible condition. When bad weather dictates, the ground crew will swing into action, rolling the protective tarpaulins onto the infield. They have been timed at 48 seconds in maneuvering the two canvases which



weigh in at 1,500 pounds each (dry) and the 300 pound drums they are stored on. It understandably takes a while longer to remove and restore the tarps after they double their weight while being exposed to the rain.

Finally, they recondition the dirt surfaces of the field using a speedi-dry material and the field will be ready to go with a minimum delay.

It's all old hat to Esposito who's been working on ground crews since 1946. That's when he broke in with the Brooklyn Dodgers in Ebbetts Field. He was with the Dodgers through the

1950's and moved West with the team to Los Angeles after the 1957 season. He helped set up the playing field in the Los Angeles Coliseum and then in Dodger Stadium.

He moved back to New York in 1960, taking over the Yankee Stadium job and has been here ever since. He is mainly responsible for the field condition, but his job and the job of the ground crew also includes the cleaning and maintenance of the stadium.

During the season the grass is cut every other day. It is watered daily, but the Stadium's underground watering system is hooked up to a well. The well was drilled during the 1950's and reactivated this year to aid in conserving the city's valuable water supply.

Every other season the field is completely resodded (105,000 sq. ft.) and each year major portions of the infield grass and grass in foul territory that gets a lot of wear is replaced.

The Yankees spend a large amount of time and money in keeping their field one of the best in the majors. Each year the ground crew uses approximately 10 yards of clay on the mound and home plate area, 6 tons of fertilizer, 80 yards of top soil, 6-700 pounds of grass seed, 2 tons of white chalk lines, 15 yards of brick dust for the warning tracks, and 6 tons of speedi-dry.



The Yankee ground crew, one of the best in the business, is pictured here carrying out their various duties in preparing the Stadium infield before a recent game. A tribute to the crew's fine work is the fact that Yankee games have been postponed by poor weather just once in each of the last two seasons. Stadium superintendent Jimmy Esposito (pictured above) is the experienced leader of the ground crew, having groomed baseball diamonds for three different World Championship organizations: the Brooklyn Dodgers, the Los Angeles Dodgers, and, of course, the New York Yankees.



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Yankee Alumni Association

Wanting to recognize the men who made the Yankees the most talked about team in sports, George Steinbrenner established the Yankee Alumni Association in 1974. The only one of its kind in professional sports, the association is open to former players with more than two years as a Yankee and boasts over 250 active members.

Members and their wives receive a copy of the association's quarterly magazine, "Pinstripes," Alumni pins and an Alumni Directory. Due to the directory, many former teammates have rediscovered each other and have reopened communication lines.

Former New York sportswriter Jim Ogle was named Director of the association in the summer of 1976 and moved the headquarters to Ft. Lauderdale, Florida, the winter home of the Bronx Bombers. He is continually on the track of former Yankees not yet enrolled.

Old Timers' Day, which the Yankees originated, has more or less become an Alumni Reunion Day among the members. This year's Old Timers' Day is scheduled for July 11th, bringing together participants in Don Larsen's World Series perfect game 25 years ago, and is the 35th annual reunion of former Yankees greats.



Oldest Living Yankee: Ray Fisher, now 93 years young, played with the N.Y. Highlanders (the named changed to Yankees in 1913) from 1910 through 1917 and ranks 8th on the All-Time Yankee Pitching List with a 2.91 ERA. Ray resides in Ann Arbor, Michigan.

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1981 Yankee Baseball-Fun at the Ballpark

"Yankee fans are #1 in '81." Once again the "greatest fans in the world" will be treated to another outstanding summer of Yankee baseball.

There will be 15 special days during 1981 with all the old favorite giveaways returning, plus several new items, and more Saturday-Sunday "weekends" than ever before. And there's the nostalgic Old Timers' Day to rekindle our memories of the "House that Ruth Built."

Every day and night is special with Dandy, the Yankee mascot, on hand to entertain and delight the fans. On certain occasions he will be joined by the Yankee Doodle Band in the stands and on the field with local marching drum and bugle corps, and many other surprises.

Dellwood Batting Helmet Weekend—Saturday, June 6 and Sunday, June 7. Also making a repeat performance this season is Batting Helmet Weekend. All fans, 14 and younger, will receive a batting helmet that looks just like the one the Yankees use as they face the Chicago White Sox, either Saturday at 8 pm or Sunday at 2 pm.

Citibank Bat Day—Sunday, June 21. The oldest and most popular of all Yankee giveaways returns to help you swing into summer with the Yankees. All fans, 14 and younger, will receive a Little League bat when the Yankees play the Minnesota Twins in a 2 pm game.

Old Timers' Day—Saturday, July 11.

It has been 25 years since Don Larsen hurled his perfect World Series game, and we'll have members of the 1956 Yankees and Dodgers on hand to help reenact that moment. Other perfect game pitchers will also be honored, and your favorite superstars of the past, headed by Mickey Mantle and Joe DiMaggio, will be there. The ceremonies begin at 1 pm followed by a game between the Yankees and Detroit Tigers.

Dellwood Yankee Picture Album Night—

Saturday, July 25.

Every fan who attends this 8 pm game with the always tough California Angels will receive a beautiful full-color picture album. This album features photos of the Yankee players, manager, and coaches, suitable for framing.

Gulf Oil Yankee Tote Bag Night—

Saturday, August 1.

You'll be ready for the beach, pool or back-to-school with this new Yankee Tote Bag. All fans, 14 and younger, will receive a durable, canvas tote bag when the Yankees face Billy Martin's Oakland A's in a Saturday night game.

Yankee T-Shirt Night—

Monday, August 10.

Be sure to mark your calendar because you won't want to miss the return of T-Shirt Night. This popular T-Shirt with the Yankee logo is a must for all fans, 14 and younger.

Fan Appreciation Night—

Wednesday, September 23.

As always, this is the Yankees' chance to thank the "greatest fans in the world" who have supported them all year long. On this night, the Yankees take on the Cleveland Indians, and all fans receive a special token of our thanks.

Dandy, The Yankees' mascot, was introduced during the 1979 season and is unique among the characters in Major League Baseball. Of course, he delights children and entertains with his hat spinning, moustache curling, and soft-shoe shuffling antics, but he's still a little different than the others... during the game he remains in the stands and off the field.

The Yankees introduced Dandy to help add to the enjoyment of families and children at the ball game. But they didn't want him to distract the players or umpires, or take away from the great game of baseball.

So unlike many other characters introduced before him, you won't find Dandy on the field, but rather handing out goodies to the children, posing for pictures, and leading the cheers for the Yankees. The next time you see him in your section, be sure to greet Dandy and find out what surprises he has in store.



How to Get to Yankee Stadium

ALTERNATE ROUTES TO YANKEE STADIUM

From New Jersey

- George Washington Bridge exit Harlem River Drive to 155th St. exit, Macombs Dam Bridge to Stadium.
- George Washington Bridge to Cross Bronx Expressway (I-95) to Jerome Ave. South to Stadium.

From the East

- I-95 westbound to Jerome Ave. South to Stadium.

L.I. & CT.

- I-95 westbound to Bruckner Expressway (I-278) southbound to Major Deegan (I-87) northbound to 138th St. or 149th St. Exits.

From Triborough Bridge

- Major Deegan (I-87) northbound to 138th or 149th Exits.

From Manhattan

- FDR Drive, Willis Ave. Bridge to Major Deegan (I-87) northbound to 138th or 149th exits.
- Madison Ave. Bridge Northbound to 149th St. Bridge.
- FDR Drive to Harlem River Drive to 155th St. exit, Macombs Dam Bridge to Stadium.

From Western Westchester

- New York State Thruway (I-87) south to 233rd St. exit, follow Jerome Ave. to Grand Concourse southbound to Stadium.

From Westchester

- Bronx River Parkway or Hutchinson River Parkway southbound to Bruckner Expressway (I-278) southbound to Major Deegan (I-87) northbound to 138th St. or 149th St. exits.
- Bronx River or Hutchinson River Parkways southbound to Cross Bronx Expressway (I-95) westbound to Jerome Ave. south to Stadium.

MASS TRANSIT INFORMATION

From New Jersey—Independent bus companies provide daily scheduled service from New Jersey to the George Washington Bridge Station and New York Port Authority Terminal. Subway connections to the Stadium are available from both locations. For information on bus schedules, call 212-564-8484.

From Connecticut—Rail service between New Haven and Manhattan with intermediate stops is provided by Conrail and Amtrak. Subway connections to the Stadium can be made from these lines. Trailways Bus Company provides daily scheduled bus service between New Haven and Manhattan, again to convenient subway connections. For train information, call 203-359-1616. For bus information, call 212-730-7460.

From Westchester—Information regarding bus and rail service from Westchester County into Manhattan for subway connections, can be obtained by calling 914-682-2020, Monday thru Friday from 8 to 5.

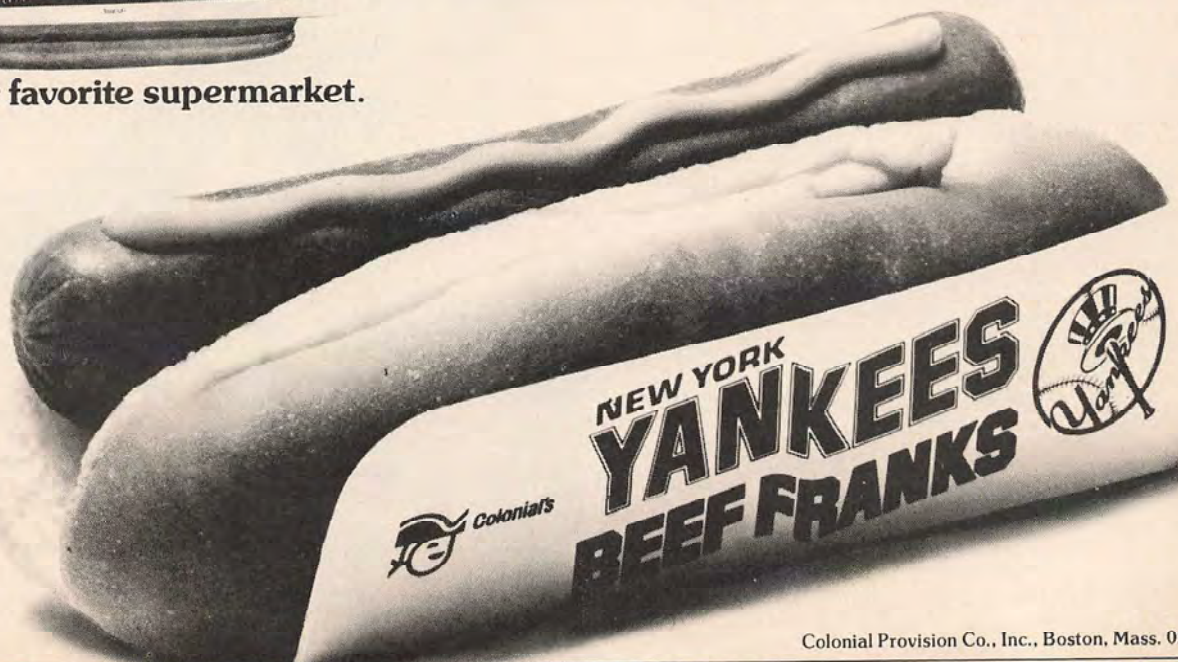
From Long Island—Long Island Railroad services all of Long Island, with final stops at Penn Station and Flatbush Avenue. Subway connections to the Stadium are available at both stops. Bus service is also available, with convenient connections to the subway. For train information, call 516-742-4600. For bus information, call 516-222-1000.

Important: Please follow the directions of the Traffic Policemen as their communication system allows them to direct you to and from the closest available parking lots by the quickest routes in the Yankee Stadium environs.



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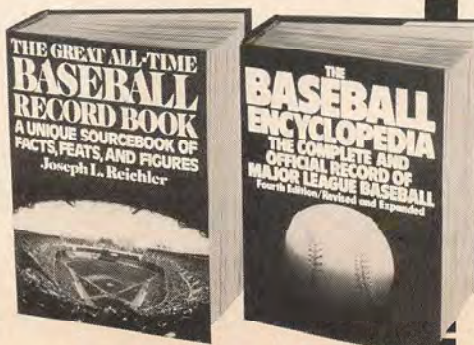
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1980 Yankees— Organization of the Year

By Jim Ogle

Can the Yankee minor league system pull the almost impossible and make it seven titles in seven leagues in 1981? That is the ultimate goal of the ever improving farm system as the Yankee organization gradually returns to its old position as a minor league power.

In 1979 the Yankees captured five minor league titles, then last year made it six out of a possible seven while capturing the Topps Award as the "best organization in baseball." The Award is based on the number of Players of the Month, Players of the Year and members of Topps All Star teams in each organization.

The front office of the minor league system remains intact from last year. Bill Bergesch, vice-president in charge of baseball operations, oversees the entire program and deals with the management of the various teams, only one of which, Ft. Lauderdale, is owned outright by the New Yorkers.

Bobby Hofman and Bill Livesey handle the rest of the direction of the system. Hofman, a former player who has served in many executive positions since ending his active career, is Director of Scouting. Livesey, a former college coach, is Director of Player Development. Dale Weeks is assistant to Livesey.

"We were very proud of our record last year and winning the award as best organization for the third time," Bergesch says. "Mr. Steinbrenner has increased the minor league budget many times over since taking over the Yankees, and it's paying off. Sure, we would love to have all seven clubs win next year, but that's a big order.

"We are in the same cities we were in last season, and most of our managers and coaches remain the same. It gives continuity to our program. Our Triple A manager, Joe Altobelli, moved up to the big club as a coach, and we were able to bring back a former Yankee minor league manager, Frank Verdi, to replace him.

Livesey runs the minor league camp in Hollywood, and it is a monumental task considering the number of players on hand. After the camp ends, Livesey spends most of his time on the road scouting leading up to the June draft. After that he visits all the minor league clubs.

Hofman will spend most of his time in the New York office, the center of the scouting network. All scouts report directly to him, and, at times, he will go out in the field to scout on his own. Bob Kalaf is the assistant to Hofman.

Steinbrenner started the system of having pitching and hitting coaches with each farm club, which was almost unheard of at the time. Not only does each club have two coaches, but there are two minor league batting instructors, who travel from team to team during the season. They are former A.L. batting champion Mickey Vernon and Joe Pepitone, who rejoined the Yankee organization last fall. Bill Evers has been added as catching instructor and will work chiefly in the rookie leagues.

The minor league coaching staffs include such former major leaguers as Sammy Ellis, Pat Dobson, Sandy Valdespino, Ken Berry and Hoyt Wilhelm.

The Triple A club at Columbus, Ohio became the first International League club since 1937-38 to win back to back championships. The previous winner was Newark, which was then the Yankee Triple A club. Nashville, at the Double A level, had the best overall mark of 97-46, but stumbled in the play-offs.

Ft. Lauderdale won the Southern Division title, then swept through the play-offs to win the Florida State League title; Greensboro captured the Western Carolinas diadem; Oneonta took the NY-Penn crown, and Paintsville won in the Appalachian League. Overall, Yankee clubs had 467 wins against 300 losses for an excellent .609 mark.

1981 YANKEE FARM CLUBS

Classification	City	League	Manager	Coaches
AAA	Columbus, OH	International	Frank Verdi	Sam Ellis Jerry McNertney Howard Cassidy
AA	Nashville, TN	Southern	Carl Merrill	Pat Dobson Ed Napolean
A	Ft. Lauderdale, FL	Florida State	Doug Holmquist	Stan Saleski Sandy Valdespino
A	Greensboro, NC	South Atlantic	Bob Schaefer	Mark Connor Ken Barry
A	Oneonta, NY	N.Y.-Penn.	Art Mazmanian	Q.V. Lowe Jack Gillis
Rookie	Paintsville, KY	Appalachian	Mike Eason	Mike Notaro Mike McLeod
Rookie	Bradenton, FL	Gulf Coast	Carlos Tosca	Hoyt Wilhelm Mark Driscoll

Minor League Hitting Instructors: Joe Pepitone & Mickey Vernon

Minor League Catching Instructor: Bill Evers

1981 SCOUTING DIRECTORY

Major League Scouts

Harry Craft—Conroe, TX
Clyde King—Goldsboro, NC

Bob Lemon—Long Beach, CA
Birdie Tebbetts—Anna Maria, FL

Regular Scouts

Luis Arroyo—Puerto Rico
Joe Begani—Chicago, IL
Jack Bloomfield—McAllen, TX
Roy Carter—Nashville, TN
Howard Cassidy—Tampa, FL
Al Cuccinello—Elmont, NY
DiCarlo, Joe—Ringwood, NJ
Henry Dotterer—Syracuse, NY
Fred Ferreira—Ft. Lauderdale, FL
Whitely Ford—Lake Success, NY
Lou Garcia—Tampa, FL
Jack Gillis—Worcester, MA
Tom Greenwade—Willard, MO
Jim Gruzdis—Thomasville, NC
Roy Hamey—Tucson, AZ
Jim Hegan—Swampscott, MA

Dick Howser—Tallahassee, FL
Gary Hughes—Novato, CA
John Kennedy—Peabody, MA
Don Lindeberg—Anaheim, CA
Jack Llewellyn—Englewood, FL
Jim Maples, Sr.—Buffalo, NY
Bob Nieman—Anaheim, CA
Frank O'Rourke—Hillside, NJ
Meade Palmer—Wyncote, PA
Gust Poulos—Clearwater, FL
Ray Regalis—E. Chicago, IL
Robert Shaw—Columbus, OH
Russ Sehon—Lawrence, KS
Mickey Vernon—Wallingford, PA
Jerry Walker—Ada, OK
Gerald Zimmerman—Milwaukie, OR

1980 YANKEES MINOR LEAGUE STANDINGS

Club	League	Class	W-L	Pct.	Finish	GA/B
Columbus	International	AAA	83-57	.593	First	+ 6
Nashville	Southern	AA	97-46	.678	First	+ 14½
Ft. Lauderdale	Florida State	A	83-54	.606	First	+ 3
Greensboro	South Atlantic	A	82-57	.590	First	+ 8½
Oneonta	NY-Penn.	A	49-25	.622	First	+ 8½
Paintsville	Appalachian	Rookie	46-24	.657	First	+ 9½
Bradenton	Gulf Coast	Rookie	27-35	.435	Seventh	- 12½

Columbus beat Richmond 3 games to 2, and Toledo 4 games to 1 to win the Governor's Cup.

Nashville (best overall record in league and 2nd half West Division Champs) beat to Memphis 3 games to 1.

Ft. Lauderdale defeated St. Petersburg 2 games to 1, and Vero Beach 3 games to 1 to win the Florida State League Championship.

Greensboro (Northern Division) beat Gastonia 2 games to 1, and Charleston 3 games to 0 for the South Atlantic League Championship.

Oneonta (Yawkey Division) defeated Geneva 2 games to 1 for the NY-Penn League Title.

Paintsville with the best overall record was the Appalachian League Champion.

1981 Yankee Merchandise Catalogue



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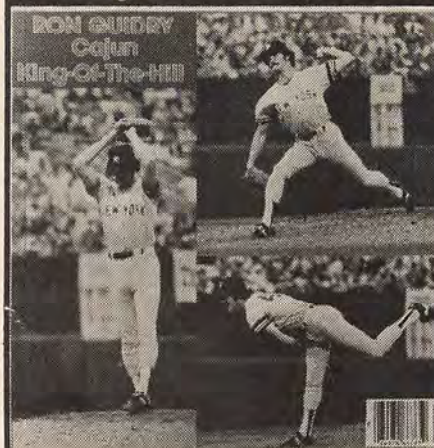
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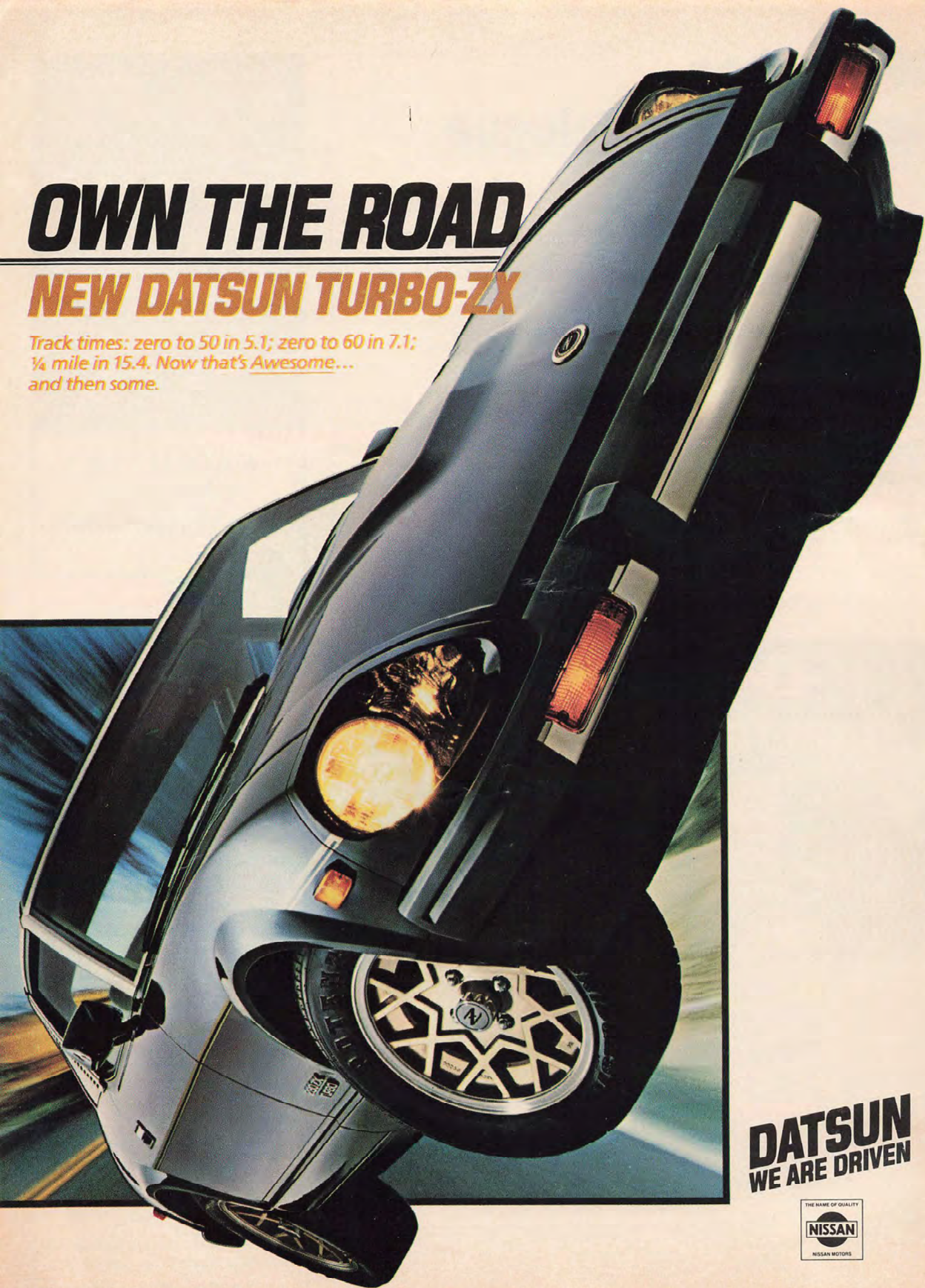
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How to Score

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The best part about keeping score is that it's easy. All you need is a basic knowledge of baseball's rules. Experts use a simple code, which is based on numbering players by their positions.

Number Players as Follows

1—Pitcher; 2—Catcher; 3—First Baseman; 4—Second Baseman; 5—Third Baseman; 6—Shortstop; 7—Left Fielder; 8—Center Fielder; 9—Right Fielder; DH—Designated Hitter.

Symbols for Plays

Single—	Fielders Choice—FC
Double—	Hit by Pitcher—HP
Triple—	Wild Pitch—WP
Home Run—	Passed Ball—PB
Sacrifice—SH	Stolen Base—SB
Walk—BB	Force Out—FO
Strikeout—K	Double Play—DP
Balk—BK	Error—E
Foul Fly—F	Sacrifice Fly—SF

Additional Symbols

IW for intentional walk, L for line drive, Kc for called out on strikes, B for bunt, and a wavy line indicating a change, either for a new pitcher or batter.

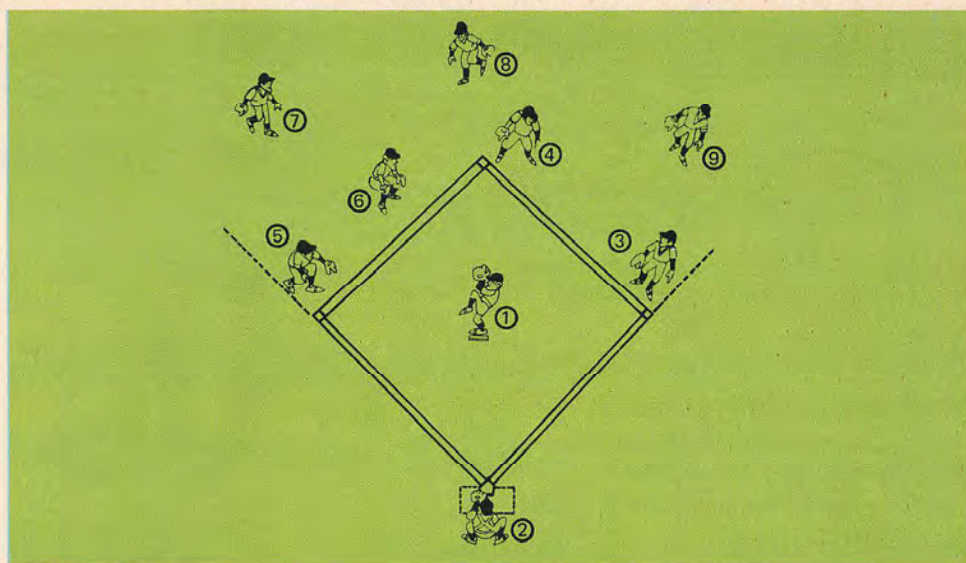
Every time a batter goes to the plate, use the number to indicate how he was retired or how he reached base.

Fielding plays retiring batters or runners also call for use of the numbers. For instance, the batter who grounds out to the shortstop is retired 6-3 in your scoring. If he flies to the right fielder, merely use the figure 9. If it is foul: 9F.



In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient

to encircle all runs as shown so that scoring plays may be seen at a glance.



Sample Score Sheet

Team	1	2
4 2nd Baseman	2-6	
8 Center Fielder	FC	
5 3rd Baseman	4-3	
DH Designated Hitter	HP	
3 1st Baseman	8	
2 Catcher		6-4
7 Left Fielder		DP
9 Right Fielder		6-4-3
6 Shortstop		3F
1 Pitcher		
Totals	R H	1 1

Inning 1

- 1 singled, thrown out stealing (catcher to shortstop)
- 8 doubled, advanced to 3rd on a fielder's choice, scored on passed ball
- 5 thrown out (2nd to 1st)—fielder's choice
- DH hit by pitcher, took 1st base
- 3 flied out to center field—end of inning

Inning 2

- 2 walked, later forced out shortstop to 2nd base (1st half of double play)
- 7 hit into double play (shortstop to 2nd base to 1st base)
- 9 hit home run
- 6 fouled out to 1st base

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About Yankee Stadium

The Inner Stadium

Concessions Refreshment and souvenir stands are on every level, off the concourses.

First Aid A first aid station is on the ground level, Section 2. There are emergency stretchers and wheelchairs in the first aid room.

Wheelchair Locations Yankee Stadium was built to accommodate the handicapped and wheelchair locations are on the main level, off the concourses.

Patron Service Office Located on the field level at Section 15, handles your inquiries about Yankee Stadium as well as lost and found and lost person problems.

Gift Shop Located on the field level at Section 21, offers an outstanding selection of official New York Yankee Merchandise.

Water Fountains Conveniently located on every public concourse.

Public Telephones Located at the escalator lobbies on all levels.

Public Cafeteria Located on the field level at Section 20.

Rest Rooms There are more than 50 public restrooms in the stadium, easily located from seats by color designation (men-blue; women-red).

Ground Rules

Foul poles are outside the playing field. Any batted ball hitting foul pole above fence line is a home run. Bat racks are within the dugouts.

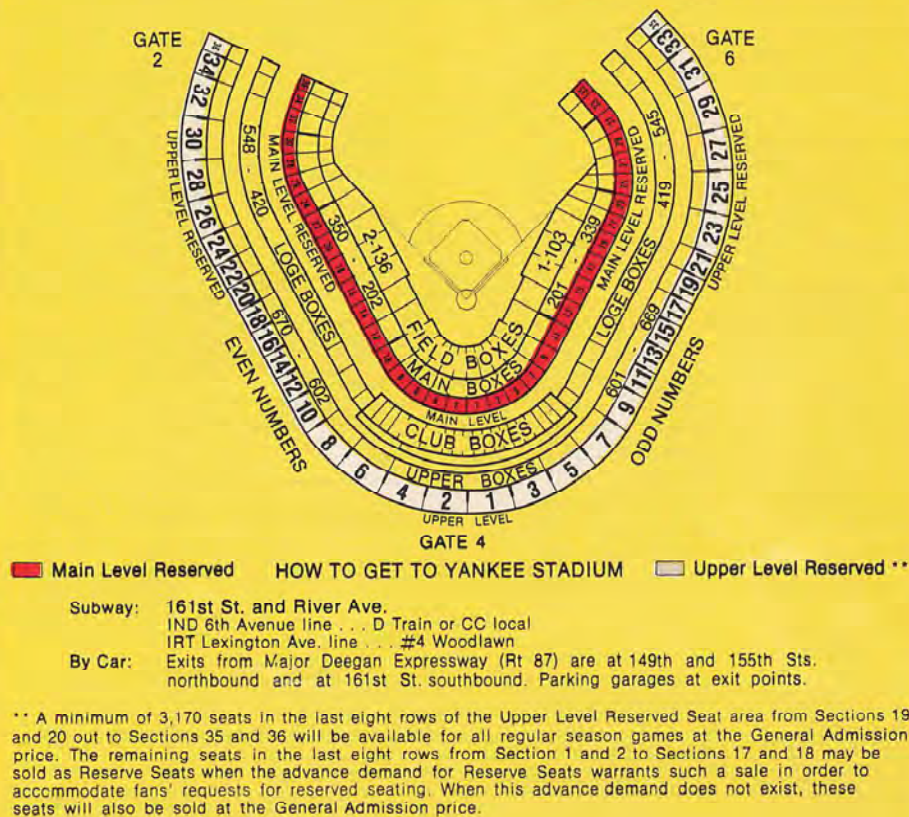
Any thrown ball hitting dugout railing or foundation and rebounding on field is in play. Ball going into dugout or hitting other parts of dugout—out of play.

Chargit ... For the first time, Credit Card phone reservations can be made for Yankee tickets. Call CHARGIT at (212) 944-9300 ... (516) 044-9300 ... (914) 423-2030 ... (201) 332-6360 ... (303) 944-9300.

By Mail ... Make check or money order payable to NEW YORK YANKEES (add 50 cents to cover postage and handling). Mail to Mail Order Department, New York Yankees, Yankee Stadium, Bronx, N.Y. 10451.

For information on Group Sales, Season Sales, Combination Plans or Luxury Suites, contact the Group Sales Department at (212) 293-6000.

Yankee Stadium Seating Diagram



Yankee Stadium 1923-1981

Yankee Stadium ranks with the Colosseum in Rome as one of the most famous sports arenas in the world. It was the first triple decked structure of its kind when originally built in 1922 for the opening of the 1923 season. It served as home to the New York Yankees from 1923-1973, during which the Yankees won 27 pennants. The football Giants played there from 1956 to 1973, and other historic sporting events were also staged there. Two papal masses have been celebrated in the Stadium. Pope Paul VI in 1965 at the "old" stadium, and Pope John Paul II in 1979 at the "new" stadium. The Stadium had undergone a complete modernization program from 1973 to 1976, making it now the most modern and comfortable ball park in the country.

Ticket Information

How to Buy Tickets in Advance

Tickets to Yankee home games are on sale throughout the season at the Yankee Stadium Advance Ticket Windows, from 9-5 Monday-Saturday, from 10-5 on Sunday, and through the conclusion of all night games. Tickets are also available at the more than 100 Ticketron locations throughout the metropolitan area, including the Yankee-Ticketron office at Grand

Central Station (on the mezzanine level), week-days from 9-5. You may also purchase tickets at the North Jersey Auto Club in Oradell, Paterson and Jersey City ... at Connecticut Travel in Meridan and New Britain ... at the All Sports Ticket Center at Madison Square Garden.

In the Albany and upstate New York area tickets are available from the Fleahman Upstate Yankee Ticket Office.

1980 Attendance Records

HOME Largest Night Game Attendance (vs. Baltimore, Friday, August 8)	54,130
Largest Single Day Game Attendance (vs. Baltimore, Sunday, August 10)	54,123
Largest Doubleheader Attendance (vs. Detroit, Saturday, October 4)	55,410
ROAD Largest Night Game Attendance (at Cleveland, Thursday, July 3)	73,096
Largest Single Day Game Attendance (at Milwaukee, Sunday, August 3)	51,749
Largest Doubleheader Attendance (at Oakland, Friday, June 13)	47,768
Yankee 1980 Home Attendance (81 games, 79 dates)	2,627,417*
Yankee 1980 Road Attendance (81 games, 79 dates)	2,461,240**
Yankee 1980 Total Attendance (162 games, 158 dates)	5,088,657*
* American League Record	
** Major League Record	

Yankee Attendance Records

(New Yankee Stadium)

Largest Night Game Attendance (vs. Boston, Tuesday, September 13, 1977) ..	55,269
Largest Single Day Game Attendance (vs. Toronto, Saturday May 27, 1978) ..	55,367
Largest Doubleheader Attendance (vs. Detroit, Saturday, October 4, 1980) ..	55,410
Largest Weekday, Day Game Attendance (vs. California, July 26, 1977)	43,136
Largest Home Series Attendance (4 game series) Yankees vs. Boston, June 29, 30, July 1, 2, 1979	206,016
Largest Home Series Attendance (3 games) Yankees vs. Boston September 15-17, 1978	165,080

Yankee Attendance Records

Largest Season Home Attendance (1980)	2,627,417*
Largest Single Game Home Attendance (vs. Boston, May 16, 1947—Night) ..	74,747
Largest Single Game Home Attendance—Day (vs. Boston, Sept. 26, 1948) ..	69,755
Largest Doubleheader Home Attendance (vs. Boston, May 30, 1938)	81,841
Largest Two-Night Home Doubleheader Attendance—(vs. Milwaukee, July 22, 1980)	53,668
Largest Opening Day Home Attendance (vs. Texas, April 9, 1981)	55,123
Largest Home Series Attendance (Bost. at N.Y., June 29, 30, July 1, 2, 1979) ..	206,016
Largest Crowd in Baseball History (Yanks at Los Angeles—Exhibition Game, May 7, 1959)	93,103
Largest Yankee Old Timers' Day Attendance (vs. Boston, Aug. 9, 1958)	67,916
Largest Season Road Attendance (1980)	2,461,240**
* American League Record	
** Major League Record	

Yankee Attendance Marks

AT YANKEE STADIUM: The Yankees drew 2,627,417 fans in 1980 setting a new Yankee Stadium season record and also breaking the American League record of 2,620,627 set by the 1948 Cleveland Indians... attendance at Yankee Stadium was up 89,652 over the 1979 total and marked the 8th consecutive season the Yankees have shown an attendance increase... the attendance increase for 8 straight years is a major league record... both the Yankees and Red Sox had improved their attendance yearly over the 7 seasons coming into 1980, but the Red Sox attendance declined slightly in 1980... the Yankees have now drawn over 2 million fans at home for 5 consecutive seasons, all 5 years in the "New Yankee Stadium" and 10 times in the club's history... 1980 was the 43rd year the Yankees have drawn more than a million... the crowd of 55,410 to witness the Yankee-Tiger doubleheader on October 4 of last year was the largest regular season crowd in the "New Yankee Stadium."

ON THE ROAD: 2,461,240 fans on the road saw the Yankees play in 1980, setting a new club record and a major league record... it was the 4th consecutive year over 2 million on the road for the Yankees and their 35th consecutive year over a million... on July 3 the Yankees played before 73,096 in Cleveland, the largest crowd in the majors in 1980... August 14-18 saw the Yankees and Orioles involved in the largest five-day series in major league history as 253,636 saw the Yankees and Os in Baltimore... in 1980 the Yankees drew the largest crowd of the season in 8 American League cities: Baltimore, Boston, Cleveland, Kansas City, Oakland, Seattle, Texas and Toronto.

COMBINED, HOME & ROAD ATTENDANCE: Overall the Yankees combined home and road attendance in 1980 was 5,088,657, a new club record and American League record... it was the first time an American League team drew more than 5 million... the Yankees have now drawn more than 2 million at home and on the road during the last 4 consecutive seasons... no other club had ever drawn more than 2 million at home and on the road in the same season more than twice.

Top 20 Crowds at New Yankee Stadium

1. 56,821 (vs. KC, 5th game of 1976 ALCS)	11. 56,445 (vs. LA, 4th game of 1978 W.S.)
2. 56,808 (vs. KC, 3rd game of 1978 ALCS)	12. 56,407 (vs. LA, 6th game of 1977 W.S.)
3. 56,700 (vs. Cincinnati, 4th game of 1976 W.S.)	13. 56,356 (vs. KC, 4th game of 1978 ALCS)
4. 56,691 (vs. LA, 2nd game of 1977 W.S.)	14. 56,355 (vs. KC, 4th game of 1976 ALCS)
5. 56,683 (All Star Game, July 19, 1977)	15. 56,230 (vs. KC, 2nd game of 1977 ALCS)
6. 56,688 (vs. LA, 1st game of 1977 W.S.)	16. 55,535 (vs. KC, 3rd game of 1978 ALCS)
7. 56,667 (vs. Cincinnati, 3rd game of 1976 W.S.)	17. 55,410 (vs. Detroit, DH, October 4, 1980)
8. 56,588 (vs. KC, 3rd game of 1980 ALCS)	18. 55,367 (vs. Toronto, May 27, 1978)
9. 56,448 (vs. LA, 5th game of 1978 W.S.)	19. 55,269 (vs. Boston, September 13, 1977)
10. 56,447 (vs. LA, 3rd game of 1978 W.S.)	20. 55,218 (vs. Boston, September 15, 1977)

New York Yankees 1981 Official Schedule

APRIL							JUNE							AUGUST						
SUN	MON	TUES	WED	THUR	FRI	SAT	SUN	MON	TUES	WED	THUR	FRI	SAT	SUN	MON	TUES	WED	THUR	FRI	SAT
			1	2	3	4		1 CLE	2 BAL	3 BAL	4 BAL	5 CHI	6 CHI							1 OAK
5	6	7	8	9 TEX	10	11 S.C. TEX	7 CHI	8 KC	9 KC	10 CHI	11 CHI	12 MINN	13 MINN	2 OAK	3 TEX	4 TEX	5 TEX	6 TOR	7 TOR	8 TOR
12 TEX	13 TOR	14	15 TOR	16 N.Y. Exhibition	17 TEX	18 TEX	14 MINN	15	16 S.C. CAL	17 CAL	18 CAL	19 MINN	20 MINN	9 TOR	10 TEX	11 TEX	12 S.C. TEX	13 DET	14 DET	15 DET
19 TEX	20 DET	21 DET	22 DET	23 TOR	24 TOR	25 TOR	21 MINN	22 BOS	23 BOS	24 BOS	25 BOS	26 MIL	27 MIL	16 DET	17 CHI	18 CHI	19 CHI	20	21 KC	22 KC
26 TOR	27 DET	28 DET	29 DET	30			28 MIL	29 MIL	30 BOS					23 KC	24 MINN	25 MINN	26 MINN	27 CHI	28 CHI	29 CHI
														30 CHI	31 MINN					
MAY							JULY							SEPTEMBER						
SUN	MON	TUES	WED	THUR	FRI	SAT	SUN	MON	TUES	WED	THUR	FRI	SAT	SUN	MON	TUES	WED	THUR	FRI	SAT
					1 OAK	2 OAK				1 BOS	2 BOS	3 MIL	4 MIL H			1 MINN	2 MINN	3 KC	4 KC	5 KC
3 OAK	4 CAL	5 CAL	6 CAL	7 CAL	8 SEA	9 SEA	5 MIL	6	7 TOR	8 TOR	9 TOR	10 DET	11 O.T. DET	6 KC	7 MIL H	8 MIL	9 S.C. MIL	10	11 BOS	12 BOS
10 SEA	11	12 OAK	13 OAK	14 S.C. OAK	15 SEA	16 SEA	12 DET	13 ALL STAR BREAK	14 CLEVELAND	15	16 OAK	17 OAK	18 CAL	13 BOS	14 MIL	15 MIL	16 MIL	17	18 BOS	19 BOS
17 SEA	18 KC	19 KC	20 KC	21	22 CLE	23 CLE	19 CAL	20 SEA	21 SEA	22 SEA	23	24 CAL	25 CAL	20 BOS	21 CLE	22 CLE	23 CLE	24 BAL	25 BAL	26 BAL
24 CLE	25	26 BAL	27 BAL	28	29 CLE	30 CLE	26 CAL	27 SEA	28 SEA	29 S.C. SEA	30	31 OAK		27 BAL	28 CLE	29 CLE	30 CLE			
OCTOBER																				
SUN	MON	TUES	WED	THUR	FRI	SAT														
				1	2 BAL	3 BAL														
4 BAL	5	6	7	8	9	10														

*Promotion Days - See page 46

■ Home games □ Road Games

(Night ●● Doubleheader ((Tw Night Doubleheader

Home Starting Times:

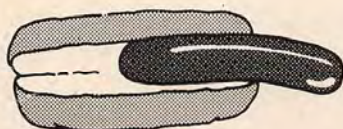
Single Day Games... 2 pm. Doubleheaders... 1 pm. Night Games... 8 pm. Twi-Night DH... 5:30 pm.

Ticket Prices:

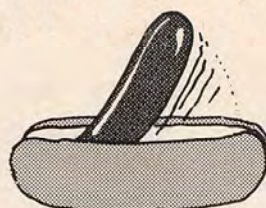
Box Seats... \$7.50 Reserved... \$5.50 +Gen. Admission... \$2.75 +Bleachers... \$1.50

(Including all city and state taxes) †Sold only at stadium on day or night of game

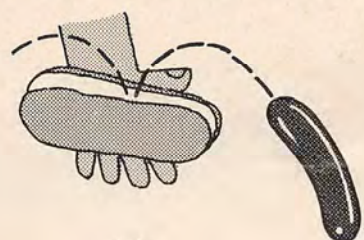
Baseball fans' guide to Ball Park Franks



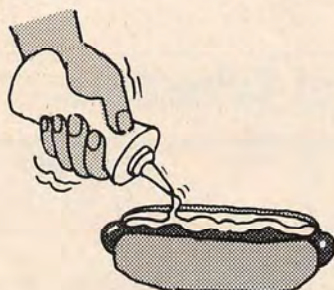
Leadoff



Pop-up



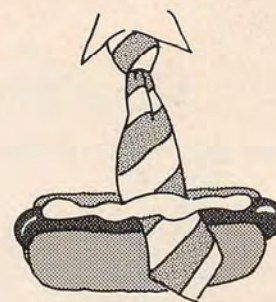
Error



Squeeze Play



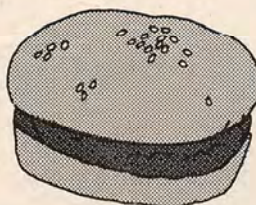
Wild Pitch



Tie Game



Slider

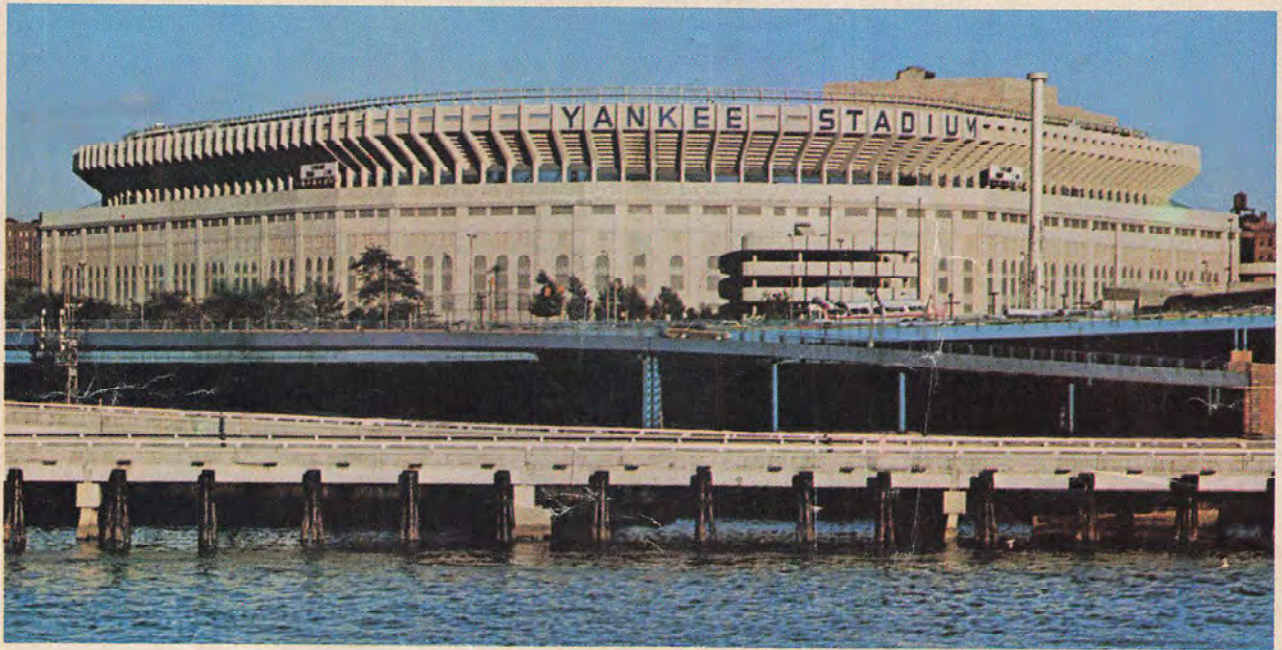


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